

UNITED WAY SPOTLIGHT



MEET JESSICA, A UNITED WAY PARTNER.

Together United Way's Thriving at 3 initiative and Jessica are preparing her son, Jeremy, for success in school and in life. On Saturday mornings they walk from their home in Claremont Courts Housing Community to participate in Thriving at 3's Family Place Library, a program where child-development experts help parents of infants and toddlers connect with their children. Because of this program, Jessica feels empowered as a parent to be Jeremy's first teacher. This partnership with United Way builds a strong foundation for Jeremy's growth and development.

HELP US BUILD ON WHAT'S WORKING!

NEED HELP, BUT DON'T KNOW WHERE TO TURN?

DIAL 2-1-1

FREE ▶ CONFIDENTIAL ▶ 24 HOURS A DAY ▶ EVERY DAY ▶ ANY LANGUAGE

DIAL 2-1-1 OR TOLL FREE 888-892-1162 TO SPEAK TO ONE OF OUR SPECIALISTS.



WWW.NC211.ORG

YOUR CONNECTION TO:

- Basic needs - food, clothing, shelter
- Child care services • Consumer help
- Counseling • Crisis intervention
- Health care • Housing • Senior services
- Support groups • Volunteer opportunities



United Way of Greater Greensboro
1500 Yanceyville Street
Greensboro, NC 27415
336.378.6600
www.unitedwaygo.org

UNITED WAY PARTNERSHIPS WORK.



United Way of Greater Greensboro

HELP US BUILD ON WHAT'S WORKING!



GIVE. ADVOCATE. VOLUNTEER. **LIVE UNITED**

GIVE

OUR PARTNERSHIPS AT WORK

MISSION.

Improve lives by mobilizing and uniting the caring power of our community.

VISION.

LIVE UNITED in a thriving community.

United Way of Greater Greensboro is a leadership organization that is fortunate to operate in a community that has a proven tradition of caring. United Way supports 70 programs and initiatives through 29 member agencies and partners that address critical community needs in the areas of Education, Income & Health.

CARING CLUB CARD.

GIVE. \$120 (\$2.50/week) to United Way of Greater Greensboro.

IMPACT. Your donation funds the programs and initiatives to meet critical needs in our community.

RECEIVE. The Caring Club Card entitles you to discounts and savings at over 50 participating merchants for discounts on services, food and merchandise.

GIVE ONLINE AT:

www.unitedwaygso.org

EDUCATION

Our vision is that all children in Greater Greensboro will grow up in healthy, safe, and nurturing environments.

Total served: **27,483**

INCOME

Our vision is that all people in Greater Greensboro are given the opportunity to lead self-sufficient and dignified lives.

Total served: **37,622**

HEALTH

Our vision is that all people in Greater Greensboro have the opportunity to maximize their health and well-being.

Total served: **24,620**

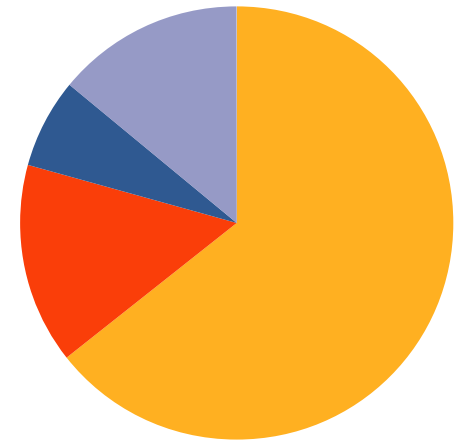


INITIATIVES

- * NC 2-1-1
- * Partners Ending Homelessness
- * Thriving at 3
- * Voices. Choices.
- * African American Male Initiative

WHERE THE \$ GOES

Total Investment: **\$12,052,000**



■ Program Allocations and Services	\$7,754,176
■ Donor Choice Designations	\$1,804,900
■ Allowance for Uncollectible Pledges	\$804,255
■ United Way Operations Fundraising and Administration	\$1,688,669

United Way of
Greater Greensboro

