

## United Way of Greater Greensboro Engagement Group Overview



**African American Leadership (AAL)** is a collaborative team of engaged civic and community leaders, entrepreneurs, educators, corporate executives and trail blazers, whose central mission is to strengthen the community through volunteerism, leadership development and financial giving. Members demonstrate a commitment by contributing a minimum of \$1,000 annually to

United Way of Greater Greensboro.

AAL members collectively examine challenges in the communities in which we live and work, and channel resources toward solutions. Whether it's engaging community leaders around questions such as "what are the primary issues affecting African Americans in the Greater Greensboro community", implementing food programs to support children during summer months, or celebrating the accomplishments of African Americans during our annual Distinguished Service & Achievement Awards banquet, AAL is striving to make a positive impact on the community.



**Women's Leadership** engages and celebrates leaders who contribute \$1,000 or more annually. The mission of Women's Leadership is to mobilize women to become powerful philanthropists through their time, talent and treasure.

The four values encompassing Women's Leadership:  
Philanthropy ▪ Volunteering ▪ Networking ▪ Mentoring

Women's Leadership members are diverse as the causes they support. They are corporate leaders, entrepreneurs, and community servants; they are mothers, daughters, wives and sisters; they come from different backgrounds, age groups and experiences. And they all share one important goal- to make real lasting changes in our community.



## YOUNG LEADERS **LIVE UNITED**™ United Way of Greater Greensboro



**What if...**

You changed the face of the future today?

You touched hundreds of lives in your community?

You realized your leadership ability?

United Way of Greater Greensboro **Young Leaders** is a progressive and dynamic engagement group contributing \$120 or more annually. They are committed to building a new generation of leaders striving to Give, Advocate & Volunteer. With a mission dedicated to making a positive and lasting impact throughout the community, these passionate young professionals are constantly creating new opportunities for Young Leaders to become active change agents in their community. Aligning with the United Way focus area of Helping People Help Themselves, this group is diving into 2010 with volunteer projects and fund-raisers designed to support the objectives of this focus area. These Young Leaders **LIVE UNITED** in a thriving community.