

**HOW TO GIVE UNITED.
BE ONE OF THE FIRST
ONES OUT OF THE GATE
SET THE BAR HIGH.
LEAD THE PACK.
RUN A
PACESETTER
CAMPAIGN.**

GIVE.

The campaign is the easiest and most powerful way to invest in your community. By checking the **LIVE UNITED. GIVE UNITED.** option on your pledge form you are choosing to direct your contribution to address Greater Greensboro's most pressing needs related to Education, Income and Health.

ADVOCATE.

You can bring about change by using your voice. Get informed. Tell your friends. Champion a cause. Write a letter to the editor. United Way seeks people who are passionate about Education, Income and Health to make some noise.

VOLUNTEER.

Reach out a hand to one and influence the condition of all. Volunteer opportunities for youth, busy working adults and seniors can be found several ways. Engage in the work of United Way of Greater Greensboro through an affinity group that meets your interest. Visit www.volunteergso.org to learn more about ways that you can get involved through the Volunteer Center of Greensboro or call 2-1-1 to volunteer. Call 336-378-6600 to find out more.



United Way of Greater Greensboro

1500 Yanceyville Street
Greensboro, NC 27405
Phone: 336.378.6600

www.unitedwaygso.org

United Way of Greater Greensboro **Pacesetters Campaign**



**GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED™** 

United Way Pacesetter Campaign

Each year, a select group of high-performing companies take on the challenge to jump-start United Way's Campaign by setting the standard for leadership and commitment while improving the quality of life in our community.

Your participation is critical to the success of this community-wide endeavor. Please accept our invitation to join other corporate partners in kicking off the United Way Campaign.

Pacesetter Companies agree to incorporate one or more of the campaign components:

- Incorporate proven best practice strategies in your campaign.
- Educate your employees on volunteerism and community involvement opportunities.
- Institute practices to increase employee participation and contributions.
- Make a corporate contribution in support of our community.

Benefits of Participating as a Pacesetter:

Increase corporate recognition and visibility
(available only to Pacesetter participants)

- Recognition in a thank you ad in the *News & Record*.
- Your company name and logo placed on appropriate promotional materials.



Pacesetter Campaign Training

To ensure your success as a Pacesetter, United Way has scheduled a training opportunity for all Pacesetter participants. Your Company Campaign Chairperson, Employee Campaign Manager, and/or members of your campaign team are invited to attend.



We invite you to be part of the change. Together, united, we can inspire hope and create opportunities for a better tomorrow. That's what it means to LIVE UNITED.

YES, we want to participate in the United Way Pacesetter Program.

Name of Company

Chair or Employee Campaign Manager

Phone Number

Signature of person completing this form

My company agrees to: (please check all that apply to your campaign)

- Complete our campaign by September**
- Run a "model" campaign**
- Increase money raised over last year**
- Increase employee participation**
- Increase our corporate gift**

Please fax, mail or email this form to:

United Way of Greater Greensboro
Attention to Robin Lindsey
VP of Resource Development
1500 Yanceyville Street
Greensboro, NC 27405
Phone: 336.378.6604
Fax: 336.378.6611
email: robin.lindsey@unitedwaygso.org

We will follow up with your company Campaign Chair or Employee Campaign Manager regarding training opportunities and to begin planning your campaign. Thank you!