

2015

INVESTMENT = IMPACT



RELATIONSHIPS IN GREATER GREENSBORO

The power of your dollar, partnership and volunteer time means more than meets the eye. The full value of being engaged with United Way means taking each small investment and making meaningful community impact.

FINANCIAL INVESTMENT IN GREATER GREENSBORO

POWER OF GENEROSITY

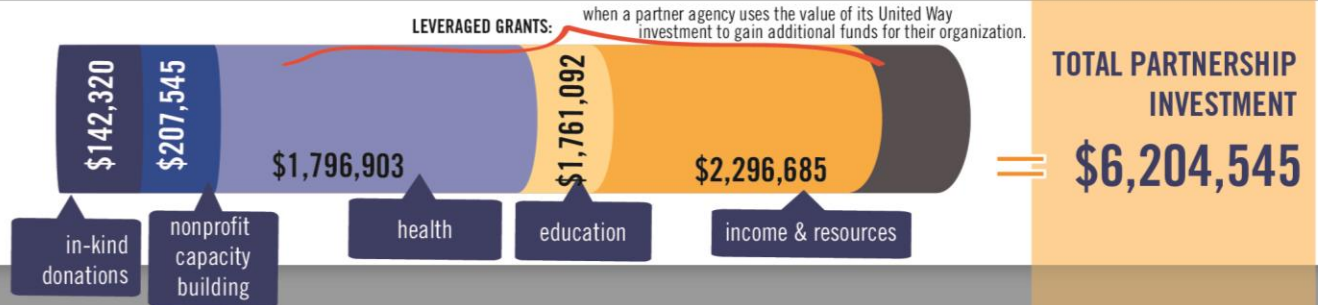
TOTAL INDIVIDUAL & CORPORATE DONORS and FOUNDATIONS
19,195



TOTAL COMMUNITY INVESTMENT
\$11,100,000

POWER OF PARTNERSHIPS

TOTAL PARTNERING ORGANIZATIONS
60



TOTAL PARTNERSHIP INVESTMENT
\$6,204,545

POWER OF ACTION

TOTAL VOLUNTEERS
741



TOTAL COMMUNITY SERVICE & GIVING
\$2,968,977

THIS IS COMMUNITY IMPACT

RELATIONSHIPS
19,996

215,985 service interactions with community members by United Way of Greater Greensboro and its community partners in 2014-15.

TOTAL FINANCIAL INVESTMENT
\$20,273,522