

FAQ: STRATEGIC PARTNER FUNDING

UNITED WAY OF GREATER GREENSBORO

Q: Can one program submit LOIs for both UWGG Strategic Partner funding and the Bryan Human Services Grant?

No. Programs will have to decide whether to apply for United Way Strategic Partner funding or Bryan. Programs cannot be funded by both funding streams.

Q: Can my agency submit LOIs for more than one program?

Yes.

Q: Is the \$30,000 minimum request per year or over the entire 2-year cycle?

The minimum request of \$30,000 is for *each year* of the grant cycle, or a minimum of \$60,000 over the 2-year period.

Q: Does the 50% target for percentage of total budget equal 25% per year?

In the full application for 2-year funding, programs will be asked to submit a “Year 1” budget and a “Year 2” budget. UWGG funds cannot exceed 50% of the program budget for each year.

Q: What will UWGG do with designations, or will that process end once the applications become open?

UWGG will continue to honor all donor designations.

Q: I have a question about agencies choosing to submit a collaborative application – would both agencies need to have the same funding objective and strategy?

From a practical standpoint, we are looking for a collaborative application to align with one funding objective and strategy. We see these formal collaborations as having shared outcomes. The collaborating partners may each be responsible for different

pieces of service delivery or indicator measurements, but ultimately the partners are complementing each other in achieving the shared outcome for the client. If the collaboration addresses multiple outcomes, or if the partners have in the past written to differing funding objectives, we advise you to identify the most important shared outcome and lead with it.

Q: In a collaborative application, do all of the collaborators have to be current United Way funded partners?

Any eligible organization or collaborative may apply for Strategic Partner funding whether or not they have received funding from UWGG in the past.