

Strategic Partners 2019-20



United Way
of Greater Greensboro

HELPING PEOPLE ACHIEVE EDUCATION AND CHARACTER SUCCESS

1. Early Learning Objective:

Children start kindergarten developmentally on track.

HOW WE MAKE IT HAPPEN	STRATEGIC PARTNERS	UWGG INVESTMENT
Engage Parents/guardians as their child's first teacher (examples include family literacy, home visiting, kindergarten transition etc.)	<ul style="list-style-type: none"> • Thriving at Three (UWGG initiative) • Reading Connections: Family Literacy 	\$172,800

2. Continued Learning Objective:

Children and youth achieve academic and school success.

HOW WE MAKE IT HAPPEN	STRATEGIC PARTNERS	UWGG INVESTMENT
Provide academic services	<ul style="list-style-type: none"> • Black Child Development: Extended Learning Opportunity • Communities in Schools of Greater Greensboro: Dropout Prevention • Operation Xcel: 21st Century Learning Center at Jackson • Salvation Army of Greensboro: Boys & Girls Club/Project Learn • Senior Resources of Guilford: Foster Grandparents Program • Youth Focus: Structured Day 	\$623,357
Provide mentoring, out-of-school time, and extended learning programs.	<ul style="list-style-type: none"> • Big Brothers, Big Sisters of the Central Piedmont: Big Brothers, Big Sisters • Communities in Schools of Greater Greensboro: Success at School Afterschool Program • Mentoring Matters (UWGG initiative) • One Step Further: Guilford Teen Court • One Step Further: Junior/Senior Life Skills • YMCA: Camp Weaver • YMCA: Hayes Taylor Afterschool Program • YMCA: Hayes Taylor Summer Day Camp 	\$637,071

HELPING PEOPLE REACH FINANCIAL STABILITY AND INDEPENDENCE

1. Financial Capability Objective: Individuals and households become more financially secure by reducing expenses, increasing income, managing debt effectively, and saving money for emergencies and other goals.		
HOW WE MAKE IT HAPPEN	STRATEGIC PARTNERS	UWGG INVESTMENT
Build individuals' financial capability through education, counseling, and coaching	<ul style="list-style-type: none"> Family Service of the Piedmont: Consumer Credit Counseling 	\$134,476
Support people in finding qualified and appropriate legal help in financial matters.	<ul style="list-style-type: none"> Legal Aid of NC: Older Adults Unit 	\$31,033

2. Workforce Objective: Our local workforce has the knowledge, skills, and opportunity to attain and retain stable, family-sustaining employment.		
HOW WE MAKE IT HAPPEN	STRATEGIC PARTNERS	UWGG INVESTMENT
Guide and support unemployed or underemployed individuals along a path to family-sustaining employment.	<ul style="list-style-type: none"> Center for New North Carolinians, Church World Service, New Arrivals Institute, Montagnard Dega Association: Greensboro Refugee Employment Advancement Team (GREAT) Reading Connections: Adult Literacy Sanctuary House: Workforce Development The Arc of Greensboro: Supported Employment Women's Resource Center: Women to Work 	\$306,191
Remove barriers to family-sustaining employment	<ul style="list-style-type: none"> Guilford Child Development: Child Care Scholarships (UWGG initiative) 	\$272,414

HELPING PEOPLE LEAD A HEALTHY LIFESTYLE

1. Early Intervention Objective: Parents/guardians will utilize early intervention services that support the family and promote growth and development in children and youth.		
HOW WE MAKE IT HAPPEN	STRATEGIC PARTNERS	UWGG INVESTMENT
Ensure appropriate prenatal and preventative care for infants, children and parents/guardians.	<ul style="list-style-type: none"> Greensboro Cerebral Palsy Association: Infant Toddler Program YWCA: Healthy Moms Healthy Babies YWCA: Teen Parent Mentoring Program 	\$414,152
Engage in family-focused programs and interventions.	<ul style="list-style-type: none"> Children’s Home Society: Foster Care to Permanency Family Service of the Piedmont: Healthy Start One Step Further: Family Factor Program 	\$260,373

2. Improved Health Objective: People will have access to healthcare services and supports that contribute to overall improved health and well-being.		
HOW WE MAKE IT HAPPEN	STRATEGIC PARTNERS	UWGG INVESTMENT
Provide access to health care services and supports.	<ul style="list-style-type: none"> Adult Center for Enrichment: Adult Day & Caregiver Support Services Community Housing Solutions: Aging Gracefully in Place Program Family Service of the Piedmont: Integrated Behavioral Health Family Service of the Piedmont: Primary Healthcare for the Uninsured Guilford Adult Health: Dental Care Access Program Mental Health Greensboro: Peer Supportive Services Piedmont Health Services: Sickle Cell Services Triad Health Project: HIV Prevention and Client Services UNCG Center for New North Carolinians and New Arrivals Institute: Immigrant Health Access Project Youth Focus: Counseling 	\$893,150
Promote healthy behaviors.	<ul style="list-style-type: none"> Children’s Home Society: Wise Guys One Step Further: Community Support & Nutrition Program. 	\$146,150

HELPING PEOPLE ADDRESS BASIC NEEDS

1. Food Objective: Hunger and malnutrition are alleviated and prevented.		
HOW WE MAKE IT HAPPEN	STRATEGIC PARTNERS	UWGG INVESTMENT
Ensure people have enough food and there is an adequate food safety net in Greater Greensboro.	<ul style="list-style-type: none"> Senior Resources of Guilford: Nutritional Support Services 	\$154,662
2. Housing Objective: People are safely housed and/or sheltered.		
HOW WE MAKE IT HAPPEN	STRATEGIC PARTNERS	UWGG INVESTMENT
Ensure people become and/or remain adequately sheltered or housed and there is an adequate housing safety net in Greater Greensboro.	<ul style="list-style-type: none"> Greensboro Urban Ministry: Partnership Village Salvation Army: Center of Hope The Servant Center: Housing Services YWCA: Family Emergency Shelter 	\$255,000
3. Safety Objective: Personal safety is provided or enhanced when needed.		
HOW WE MAKE IT HAPPEN	STRATEGIC PARTNERS	UWGG INVESTMENT
Ensure people at risk are protected from a dangerous situation and there is an adequate physical safety net in Greater Greensboro.	<ul style="list-style-type: none"> Family Service of the Piedmont: Children’s Advocacy Center Family Service of the Piedmont: Victim Services Legal Aid of NC: Domestic Unit 	\$273,675
4. Access to Resources Objective: Services & resources that help break the cycle of poverty are readily accessible.		
HOW WE MAKE IT HAPPEN	STRATEGIC PARTNERS	UWGG INVESTMENT
Ensure people who need help are connected to the right supports and services.	<ul style="list-style-type: none"> Center for New North Carolinians: Refugee and Immigrant Social Work Education Program (RISE) Senior Resources of Guilford: Integrated Services for Seniors The Arc of Greensboro: Community Navigator Women’s Resource Center: Women’s Economic Success Program 	\$160,000