

# TOCQUEVILLE SOCIETY

LIVE UNITED



Tocqueville Society and Tocqueville Women's Leadership members contribute \$10,000 or more annually and are critical to United Way's work. Your investment at the greatest leadership level makes a meaningful, measurable difference.

Together, we give children and young people opportunities to fully succeed in school and in life. We provide individuals and families with the tools to be financially stable. We work to empower every citizen to lead a healthy life.

## YOUR GENEROSITY GIVES GREENSBORO STRENGTH

United Way's Alexis de Tocqueville Society members are community impact leaders. They are concerned citizens who have committed to taking action toward a common good. Their action leads to results.

Tocqueville Society members rapidly advance United Way's body of work through significant investment and thought leadership. Together, with our community partners, we address greater Greensboro's most critical needs so that every person has the opportunity to enjoy a high quality of life.

The truth is, we cannot accomplish this work without your support. Your annual leadership gift inside of our accountable investment strategy ensures local non-profit partners restore hope and deliver solutions to those in need of human services. Your investment's return is a stronger, better Greensboro.





## SOCIETY BENEFITS

### **Be a community impact leader**

Your gift is strategically invested in partnerships that produce results. Your voice is heard and helps inform the work of United Way in our community.

### **National Network of Philanthropists**

As a member, you become a part of a national network of philanthropic leaders who are engaged locally to create long-lasting, positive changes.

### **Convener of community leaders**

United Way is uniquely positioned as one of the world's premier philanthropic organizations to convene community business and civic leaders focused on a quality education that leads to a stable job; income that can support a family through retirement; and good health.

### **Worldwide learning opportunities**

Local Tocqueville Society leaders along with Million Dollar Roundtable members are invited to attend national and worldwide gatherings.

### **Recognition as United Way**

#### **Tocqueville Society member**

We will recognize your contributions at United Way events, Tocqueville annual gatherings as well as in our annual report.

### **Caring Club**

As a Caring Club member, you receive discounts at participating businesses.

### **Concierge Volunteer Coordination**

Enjoy direct access to United Way staff members to link you to individual and team-based service projects.

### **Tocqueville Society Member Special Access**

Tocqueville Society members receive VIP access to United Way of Greater Greensboro community events and invitations to special Tocqueville recognition and social events.

## LEARN MORE & JOIN US

Call Elizabeth Green at 336-378-6607 or email [elizabeth.green@unitedwaygo.org](mailto:elizabeth.green@unitedwaygo.org).