

RELATIONSHIPS IN **GREATER GREENSBORO** 

The power of your dollar, partnership and volunteer time means more than meets the eye. The full value of being engaged with United Way means taking each small investment and making meaningful community impact.

FINANCIAL INVESTMENT IN **GREATER GREENSBORO** 

**POWER OF GENEROSITY** 

**TOTAL INDIVIDUAL & CORPORATE DONORS** and FOUNDATIONS

targeted grants

\$1.776.250

community contributions

\$9,323,750

**TOTAL COMMUNITY** INVESTMENT

= \$11,100,000

**POWER OF PARTNERSHIPS**  TOTAL PARTNERING **ORGANIZATIONS** 

60

when a partner agency uses the value of its United Way LEVERAGED GRANTS: investment to gain additional funds for their organization. \$207,545 \$142,320 \$1,761,092 \$1,796,903 \$2,296,685 nonprofit health education income & resources in-kind capacity donations building

TOTAL PARTNERSHIP INVESTMENT

\$6,204,545

**POWER OF ACTION** 

**TOTAL VOLUNTEERS** 

741

\$206,738 +

**VOLUNTEER EFFECT** 

backbone of United Way

Our volunteers make real,

of Greater Greensboro.

measurable impact.

Volunteers are the

## \$6,655 +

LITERACY ACTIVITIES

United Way had book

drive to fight summer

volunteer activities to

benefit families

slide and storytime pack

## **MEANINGFULL MEALS**

\$6,700 +

United Way hosted a summertime food drive and remodeled the pantry to provide nutrition to children during summer.

\$2,748,884

## FREE TAX PREPARATION

Partnering the the IRS and volunteers, United Way coordinated free tax preparation to help residents keep their money. **TOTAL COMMUNITY SERVICE & GIVING** 

\$2,968,977

RELATIONSHIPS 19,996

215, 905 service with community members by United Way of Greater Greensboro and its community partners in 2014-15.

TOTAL FINANCIAL INVESTMENT

\$20,273,522