

UNITED WAY OF GREATER GREENSBORO IMPACT SPONSORS

IMPACT SPONSORS agree to offer ongoing discounts to United Way, offer substantial in-kind services, or goods that help further our mission to break the cycle of poverty.

The threshold of substantial in-kind donations is approximately \$1,000 and above or one of lasting impact determined by United Way staff.

We love our **IMPACT SPONSORS!**

IMPACT SPONSOR examples include experiences, advertising, photography, new technology, facility use, food and more!

Donation of Proceeds: Local restaurants or businesses who donate 10% or more from daily sales to United Way is another great way to provide valuable resources to United Way and promote your business.

With your sponsorship, you can help reduce overhead costs at United Way by offsetting the cost of much needed marketing and communication efforts.

If applicable, an in-kind donation receipt will be provided upon receipt of goods. In-kind services are not tax deductible. Please see your tax accountant for more information.

MAKE AN IMPACT!

IMPACT SPONSORSHIP AGREEMENT FORM

UNITED WAY'S COMMITMENT

LISTED AS IMPACT SPONSOR ON WEBSITE WITH LINK • LISTED IN EMPLOYEE CAMPAIGN MANAGER MATERIALS • QUARTERLY SOCIAL MEDIA THANK YOU POSTS

STEP 1 COMPANY INFORMATION

COMPANY NAME	<input type="text"/>		
YOUR NAME	<input type="text"/>	YOUR PHONE	<input type="text"/>
YOUR EMAIL	<input type="text"/>		
ADDRESS	<input type="text"/>		
CITY	<input type="text"/>	STATE	<input type="text"/>
		ZIP	<input type="text"/>

STEP 2 DESCRIPTION OF YOUR SPONSORSHIP

IF YOUR SPONSORSHIP INCLUDES DONATING PROCEEDS FROM SALES, DESCRIBE TERMS BELOW AND SELECT DISBURSEMENT METHOD IN STEP 3

IF APPLICABLE, AN IN-KIND DONATION RECEIPT WILL BE PROVIDED UPON RECEIPT OF DONATION AND COMPLETION OF SPONSORSHIP

STEP 3 DONATED PROCEEDS DISBURSED BY (IF APPLICABLE)

<input type="checkbox"/> CASH	<input type="checkbox"/> CHECK	<input type="checkbox"/> CREDIT CARD <i>We will call you to complete payment.</i>
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OPTION UNITED WAY CARING CLUB CARD

IF YOU OFFER AN ONGOING DISCOUNT OR PROMOTION TO UNITED WAY DONORS, WE WILL LIST YOU AS A PARTICIPANT ON OUR ANNUAL CARING CLUB CARD WHICH IS GIVEN TO THOUSANDS OF UNITED WAY DONORS WHO CONTRIBUTE \$120 OR MORE PER YEAR. AN ADDITIONAL CONTRACT IS REQUIRED.

<input type="checkbox"/>	I'M INTERESTED IN THIS OPTION - OFFERED DISCOUNT/PROMOTION:	<input type="text"/>
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STEP 4 SIGNATURE

<input type="text"/>	DATE	<input type="text"/>
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INTERNAL	Andar Account	<input type="text"/>
	Submitted by	<input type="text"/>
	Date	<input type="text"/>

United Way
of Greater Greensboro

1500 Yanceyville Street, Greensboro, NC 27405

