

# AFRICAN AMERICAN LEADERSHIP

LIVE UNITED



African American Leadership (AAL) is comprised of caring citizens who contribute \$1,000 or more annually to United Way of Greater Greensboro.

AAL members are community leaders who invest their time, resources and voice to serve those in need. AAL members are engaged and plugged in to the needs of the community, with a focus on empowering minority communities to succeed.

## FOCUS & INITIATIVES

### **African American Male Initiative (AAMI)**

AAL has been instrumental in the establishment and success of African American Male Initiative (AAMI) programs at Wiley Elementary, Jackson Middle School and Smith High School, in partnership with Guilford County Schools under the program management of Communities in Schools of Greater Greensboro. AAMI is a mentoring program focused on serving African American and Latino boys from disadvantaged environments.

### **Community Speaker Series**

Hosted by AAL every other year, United Way's Community Speaker Series welcomes transformative speakers to convene thought-leaders and inspire action in our community.

### **Breakfast with Community Leaders**

Hosted by AAL, this is an annual gathering of concerned citizens interested in learning about our community's most critical issues, and how United Way, its donors, and community partners are working together to solve them.



## MEMBER BENEFITS

### **Be a Community Impact Leader**

Be a community impact leader in a collective force of caring citizens who use their time, resources, and voice to address our community's most critical issues and celebrate contributions and achievements of minority communities.

Focus your time, energy and passion with United Way to achieve common goals, lead initiatives and drive change to strengthen our community with service to those in need.

### **Be Recognized as a Leadership Donor**

Receive philanthropic recognition as a United Way Leadership Donor.

### **Lead Change**

Gain access to AAL leadership opportunities to make a true, meaningful difference in the lives of those in need.

### **Be a Hero**

Through volunteer and mentoring opportunities, be a positive role model for youth.

### **Perks**

Network with community leaders, receive special invitations and early ticket access to events. You'll also receive a Caring Club Card that gets you special discounts from restaurants and businesses.

## LEARN MORE & JOIN US



[UnitedWayGSO.org](http://UnitedWayGSO.org)