



TRUNK -or- TREAT



SUNDAY, OCTOBER 27, 2019 2-4PM

HOSTED BY UNITED WAY OF GREATER GREENSBORO'S YOUNG LEADERS
UNITED WAY OF GREATER GREENSBORO PARKING LOT
1500 YANCEYVILLE STREET, GREENSBORO

**GAMES &
FAMILY FUN
FREE & OPEN
TO THE PUBLIC**

Join United Way of Greater Greensboro's Young Leaders and decorate your trunk in a festive, fall fashion and hand out candy and treats to children in our community!

VOLUNTEERS ARE NEEDED to host and decorate trunks, greet families, organize car parking, host games & more!

Interested in hosting a candy drive, decorating your trunk, or volunteering at Trunk-or-Treat? Sign up online: UnitedWayGSO.org/trunk

END POVERTY.

GIVE • ADVOCATE • VOLUNTEER
Local impact for 97 years and counting



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Saturday, October 26 | 2 - 4 p.m. | United Way of Greater Greensboro parking lot

SPONSORSHIP RECOGNITION BENEFITS

Bundle with at least one more event at the same level & save 10% off your total

	PRESENTING	SIGNATURE	GOLD	SILVER	BRONZE
	\$2,500	\$1,000	\$750	\$500	\$250
Co-billing sponsorship on event materials and signage	✓				
Prominent sponsorship on event materials and signage		✓			
Sponsorship on event materials and signage			✓	✓	✓
Opportunity to have a display table at event	✓				
Opportunity to place promotion item in bags given to every attendee	✓	✓			
Opportunity for VIP volunteer experiences at event	✓	✓			
Press release recognition	✓	✓	✓	✓	✓
Verbal recognition at event	✓	✓			
Name/logo displayed at sponsor thank you station at event	✓	✓	✓	✓	✓
Name/logo on United Way's Corporate Sponsorship web page	✓	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓	✓

Free event | Average attendance: 2,500 people
Audience: Local children and families seeking a fun, safe Halloween experience

