African American Leadership (AAL) is comprised of caring citizens who contribute $1,000 or more annually to United Way of Greater Greensboro.

AAL members are community leaders who invest their time, resources and voice to serve those in need. AAL members are engaged and plugged in to the needs of the community, with a focus on empowering minority communities to succeed.

**FOCUS & INITIATIVES**

**African American Male Initiative (AAMI)**
AAL has been instrumental in the establishment and success of African American Male Initiative (AAMI) programs at Wiley Elementary, Jackson Middle School and Smith High School, in partnership with Guilford County Schools under the program management of Communities in Schools of Greater Greensboro. AAMI is a mentoring program focused on serving African American and Latino boys from disadvantaged environments.

**Community Speaker Series**
Hosted by AAL every other year, United Way’s Community Speaker Series welcomes transformative speakers to convene thought-leaders and inspire action in our community.

**Breakfast with Community Leaders**
Hosted by AAL, this is an annual gathering of concerned citizens interested in learning about our community’s most critical issues, and how United Way, its donors, and community partners are working together to solve them.
MEMBER BENEFITS

Be a Community Impact Leader
Share your ideas and build relationships with group members, United Way staff and community leaders in a variety of fun and meaningful settings.

Lead Change
Be a part of United Way’s movement to END poverty. You have an opportunity to support societal change and make history.

Be Recognized as a Leadership Donor
Receive philanthropic recognition as a United Way Leadership Donor.

Be a Volunteer Hero
Participate in at least two African American Leadership-exclusive volunteer opportunities throughout the year.

ENGAGE Events
Socialize and network twice annually with African American Leadership and members of United Way’s Women United and Young Leaders affinity groups.

Perks
Network with community leaders, receive special invitations and early ticket access to events. You’ll also receive a Caring Club Card that gets you special discounts from restaurants and businesses.

LEARN MORE & JOIN US

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