Young Leader members are emerging community leaders who give back to the community they love. Membership is comprised of caring young professionals under 40 who contribute $120 or more annually to United Way of Greater Greensboro.

FOCUS & INITIATIVES

Empowering young professionals to give back
Young Leaders volunteer their time to give back in meaningful ways—reading and tutoring, collecting books for children in need, providing family-friendly activities for families. Young Leaders connect hands on with the work of United Way, experience first hand critical issues our community faces, and make change happen.

Trunk or Treat Event
Led by United Way's Young Leaders, the annual trunk or treat event gathers volunteers and their vehicles—decorated in spooky-fashion—for a fun-filled, family friendly and safe trunk-or-treating activity.

Brunch & Bubbles
Annual Springtime brunch that raises awareness and support to end local poverty. Attendees who purchase tickets are treated to mimosas & brunch stations with shrimp & grits, gourmet waffles, quiche & more. Event offers bingo, jenga & cornhole, and awesome new connections with caring young professionals and others.
MEMBER BENEFITS

Be a Community Impact Leader
Share your ideas and build relationships with group members, United Way staff and community leaders in a variety of fun and meaningful settings.

Lead Change
Be a part of United Way’s movement to END poverty. You have an opportunity to support societal change and make history.

Be a Volunteer Hero
Participate in at least two Young Leaders-exclusive volunteer opportunities throughout the year.

ENGAGE Events
Socialize and network twice annually with Young Leaders and leadership-level members of United Way’s Women United and African American affinity groups.

Additional Perks
Network with community leaders, receive special invitations and early ticket access to events. You’ll also receive a Caring Club Card that gets you special discounts from restaurants and businesses.

LEARN MORE & JOIN US

UnitedWayGSO.org