## Strategic Partners 2019-20

### HELPING PEOPLE ACHIEVE EDUCATION AND CHARACTER SUCCESS

1. **Early Learning Objective:**
   - Children start kindergarten developmentally on track.

   **HOW WE MAKE IT HAPPEN**  
   **STRATEGIC PARTNERS**  
   **UWGG INVESTMENT**  
   Engage Parents/guardians as their child’s first teacher (examples include family literacy, home visiting, kindergarten transition etc.)  
   - Thriving at Three (UWGG initiative)  
   - Reading Connections: Family Literacy  
   $172,800

2. **Continued Learning Objective:**
   - Children and youth achieve academic and school success.

   **HOW WE MAKE IT HAPPEN**  
   **STRATEGIC PARTNERS**  
   **UWGG INVESTMENT**  
   Provide academic services  
   - Black Child Development: Extended Learning Opportunity  
   - Communities in Schools of Greater Greensboro: Dropout Prevention  
   - Operation Xcel: 21st Century Learning Center at Jackson  
   - Salvation Army of Greensboro: Boys & Girls Club/Project Learn  
   - Senior Resources of Guilford: Foster Grandparents Program  
   - Youth Focus: Structured Day  
   $623,357

   Provide mentoring, out-of-school time, and extended learning programs.  
   - Big Brothers, Big Sisters of the Central Piedmont: Big Brothers, Big Sisters  
   - Communities in Schools of Greater Greensboro: Success at School Afterschool Program  
   - Mentoring Matters (UWGG initiative)  
   - One Step Further: Guilford Teen Court  
   - One Step Further: Junior/Senior Life Skills  
   - YMCA: Camp Weaver  
   - YMCA: Hayes Taylor Afterschool Program  
   - YMCA: Hayes Taylor Summer Day Camp  
   $637,071
**HELPING PEOPLE REACH FINANCIAL STABILITY AND INDEPENDENCE**

1. **Financial Capability Objective:**
   Individuals and households become more financially secure by reducing expenses, increasing income, managing debt effectively, and saving money for emergencies and other goals.

<table>
<thead>
<tr>
<th>HOW WE MAKE IT HAPPEN</th>
<th>STRATEGIC PARTNERS</th>
<th>UWGG INVESTMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Build individuals’ financial capability through education, counseling, and coaching</td>
<td>• Family Service of the Piedmont: Consumer Credit Counseling</td>
<td>$134,476</td>
</tr>
<tr>
<td>Support people in finding qualified and appropriate legal help in financial matters.</td>
<td>• Legal Aid of NC: Older Adults Unit</td>
<td>$31,033</td>
</tr>
</tbody>
</table>

2. **Workforce Objective:**
Our local workforce has the knowledge, skills, and opportunity to attain and retain stable, family-sustaining employment.

<table>
<thead>
<tr>
<th>HOW WE MAKE IT HAPPEN</th>
<th>STRATEGIC PARTNERS</th>
<th>UWGG INVESTMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Guide and support unemployed or underemployed individuals along a path to family-sustaining employment.</td>
<td>• Center for New North Carolinians, Church World Service, New Arrivals Institute, Montagnard Dega Association: Greensboro Refugee Employment Advancement Team (GREAT) • Reading Connections: Adult Literacy • Sanctuary House: Workforce Development • The Arc of Greensboro: Supported Employment • Women’s Resource Center: Women to Work</td>
<td>$306,191</td>
</tr>
<tr>
<td>Remove barriers to family-sustaining employment</td>
<td>• Guilford Child Development: Child Care Scholarships (UWGG initiative)</td>
<td>$272,414</td>
</tr>
</tbody>
</table>
# Helping People Lead a Healthy Lifestyle

## 1. Early Intervention Objective:
Parents/guardians will utilize early intervention services that support the family and promote growth and development in children and youth.

<table>
<thead>
<tr>
<th>HOW WE MAKE IT HAPPEN</th>
<th>STRATEGIC PARTNERS</th>
<th>UWGG INVESTMENT</th>
</tr>
</thead>
</table>
| Ensure appropriate prenatal and preventative care for infants, children and parents/guardians. | • Greensboro Cerebral Palsy Association: Infant Toddler Program  
• YWCA: Healthy Moms Healthy Babies  
• YWCA: Teen Parent Mentoring Program | $414,152 |
| Engage in family-focused programs and interventions. | • Children’s Home Society: Foster Care to Permanency  
• Family Service of the Piedmont: Healthy Start  
• One Step Further: Family Factor Program | $260,373 |

## 2. Improved Health Objective:
People will have access to healthcare services and supports that contribute to overall improved health and well-being.

<table>
<thead>
<tr>
<th>HOW WE MAKE IT HAPPEN</th>
<th>STRATEGIC PARTNERS</th>
<th>UWGG INVESTMENT</th>
</tr>
</thead>
</table>
| Provide access to health care services and supports. | • Adult Center for Enrichment: Adult Day & Caregiver Support Services  
• Community Housing Solutions: Aging Gracefully in Place Program  
• Family Service of the Piedmont: Integrated Behavioral Health  
• Family Service of the Piedmont: Primary Healthcare for the Uninsured  
• Guilford Adult Health: Dental Care Access Program  
• Mental Health Greensboro: Peer Supportive Services  
• Piedmont Health Services: Sickle Cell Services  
• Triad Health Project: HIV Prevention and Client Services  
• UNCG Center for New North Carolinians and New Arrivals Institute: Immigrant Health Access Project  
• Youth Focus: Counseling | $893,150 |
| Promote healthy behaviors. | • Children’s Home Society: Wise Guys  
• One Step Further: Community Support & Nutrition Program. | $146,150 |
## HELPING PEOPLE ADDRESS BASIC NEEDS

### 1. Food Objective: Hunger and malnutrition are alleviated and prevented.

<table>
<thead>
<tr>
<th>HOW WE MAKE IT HAPPEN</th>
<th>STRATEGIC PARTNERS</th>
<th>UWGG INVESTMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ensure people have enough food and there is an adequate food safety net in Greater Greensboro.</td>
<td>Senior Resources of Guilford: Nutritional Support Services</td>
<td>$154,662</td>
</tr>
</tbody>
</table>

### 2. Housing Objective: People are safely housed and/or sheltered.

<table>
<thead>
<tr>
<th>HOW WE MAKE IT HAPPEN</th>
<th>STRATEGIC PARTNERS</th>
<th>UWGG INVESTMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ensure people become and/or remain adequately sheltered or housed and there is an adequate housing safety net in Greater Greensboro.</td>
<td>Greensboro Urban Ministry: Partnership Village, Salvation Army: Center of Hope, The Servant Center: Housing Services, YWCA: Family Emergency Shelter</td>
<td>$255,000</td>
</tr>
</tbody>
</table>

### 3. Safety Objective: Personal safety is provided or enhanced when needed.

<table>
<thead>
<tr>
<th>HOW WE MAKE IT HAPPEN</th>
<th>STRATEGIC PARTNERS</th>
<th>UWGG INVESTMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ensure people at risk are protected from a dangerous situation and there is an adequate physical safety net in Greater Greensboro.</td>
<td>Family Service of the Piedmont: Children’s Advocacy Center, Family Service of the Piedmont: Victim Services, Legal Aid of NC: Domestic Unit</td>
<td>$273,675</td>
</tr>
</tbody>
</table>

### 4. Access to Resources Objective:

**Services & resources that help break the cycle of poverty are readily accessible.**

<table>
<thead>
<tr>
<th>HOW WE MAKE IT HAPPEN</th>
<th>STRATEGIC PARTNERS</th>
<th>UWGG INVESTMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ensure people who need help are connected to the right supports and services.</td>
<td>Center for New North Carolinians: Refugee and Immigrant Social Work Education Program (RISE), Senior Resources of Guilford: Integrated Services for Seniors, The Arc of Greensboro: Community Navigator, Women’s Resource Center: Women’s Economic Success Program</td>
<td>$160,000</td>
</tr>
</tbody>
</table>