Women United (WU) members are community leaders who empower, educate, and elevate women to become powerful philanthropists. WU is about women helping women. Membership is comprised of caring citizens who contribute $1,000 or more annually to United Way of Greater Greensboro.

**FOCUS & INITIATIVES**

**Helping women and families in our community succeed**
WU has been instrumental in empowering women in our community to overcome challenges and barriers to succeed. The group helps local women and families move from poverty to financial stability by offering skills training, coaching and mentoring.

**Community Speaker Series**
Hosted by WU every other year, United Way’s Community Speaker Series convenes multi-generational women from across our community to learn together, connect with one another, and be inspired while supporting the work of United Way.

**Handbags for Hope Auction**
Hosted by WU this annual celebration of fashion and compassion raises funds and awareness for the work of United Way. Hundreds of women gather their girlfriends for this energetic live auction of beautiful designer handbags—a fun, fashionable evening, all for a great cause.
MEMBER BENEFITS

Be a Community Impact Leader
Share your ideas and build relationships with group members, United Way staff and community leaders in a variety of fun and meaningful settings.

Lead Change
Be a part of United Way’s movement to END poverty. You have an opportunity to support societal change and make history.

Be Recognized as a Leadership Donor
Receive philanthropic recognition as a United Way Leadership Donor.

Be a Volunteer Hero
Participate in at least two Women United-exclusive volunteer opportunities throughout the year.

ENGAGE Events
Socialize and network twice annually with Women United and members of United Way’s African American and Young Leaders affinity groups.

Perks
Network with community leaders, receive special invitations and early ticket access to events. You’ll also receive a Caring Club Card that gets you special discounts from restaurants and businesses.

LEARN MORE & JOIN US

UnitedWayGSO.org