

INSTRUCTIONS - 6 EASY STEPS

Six steps to a successful Kits for Kids drive:

- 1. Select the dates of your drive.** We suggest holding it for up to five days so your group has one designated week to drop off their assembled kits. No matter what length of time you choose, plan on receiving items after your deadline. Expect the actual deadline to be a few days after the deadline.
- 2. Mobilize and advertise.** Share with your neighborhood, family and friends, faith community, or school group to collect the items on the list. Send an email. Post on social media. Print the needed items list (page 3). Get the word out! Look at page 5 for some suggestions.
- 3. Set up a drop-off point.** Print out the Kits for Kids Box Label (page 4), tape to a box, and place it in an easily accessible area. Be sure to place the box or bin where people can see it.
- 4. Collect, collect, collect!** Put your own kits together and remind your group to do the same. Make it fun! Consider hosting a Zoom call where attendees dress up in their favorite Halloween costumes to assemble their kits. Get creative!
- 5. Drop off!** After your drive is complete, drop your kits off at a United Way of Greater Greensboro (1500 Yanceyville Street, Greensboro) during the week of Oct. 19, 2020 from 8:30 a.m. to 5 p.m. daily.
- 6. Thank!** Be sure to thank each and every person who participates in your Kits for Kid collection.

BONUS: Take photos! We want to celebrate your awesome work. Email your photos to Lauren.Forbis@unitedwaygso.org. Post on social media and tag @unitedwaygs0 and use the hashtag #EndPovertyGSO.

End poverty.

Greater Greensboro

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Local impact for 98 years and counting



United Way
of Greater Greensboro