

# KITS -for- KIDS

LIVE UNITED



Due to the COVID-19 pandemic, we've reimagined our annual Trunk or Treat hosted by Young Leaders. Members of the community can now host a "kit for kids" drive with their family and friends, neighborhood, office or place of worship! Kits will be delivered to community partners, including United Way's Family Success Centers, for distribution to local kids. This collection helps local kids and is a great way for individuals and groups to help meet a practical need in greater Greensboro.

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Drives hosted Sept. 1 - Oct. 23  
Delivery to partners Oct. 26  
Disbribution week of Oct. 26

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Interested in hosting a drive and spreading the word?  
Sign up online at [UnitedWayGSO.org/trunk2020](https://UnitedWayGSO.org/trunk2020)

HOSTED BY  
UNITED WAY  
YOUNG LEADERS

United Way  
United Way  
of Greater Greensboro

# KITS -for- KIDS

Drives hosted Sept. 1 - Oct. 23, 2020 | Delivery to local partners for distribution

## SPONSORSHIP RECOGNITION BENEFITS

Bundle with at least one more event at the same level & save 10% off your total

PRESENTING	SIGNATURE	GOLD	SILVER	BRONZE
\$2,500	\$1,000	\$750	\$500	\$250

Co-billing sponsorship on event materials and signage	✓				
Prominent sponsorship on event materials and signage		✓			
Sponsorship on event materials and signage			✓	✓	✓
Opportunity to place promotional sticker on bags or promotional flyer in bags <i>*Please provide items by Oct. 20, 2020</i>	✓	✓			
Opportunity for VIP volunteer experience	✓	✓			
Press release recognition	✓	✓	✓	✓	✓
Name/logo on United Way's Corporate Sponsorship web page	✓	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓	✓

Free event | Impact the lives of hundreds of children across greater Greensboro  
Audience: Local children and families

**End poverty.**

Greater Greensboro

GIVE • ADVOCATE • VOLUNTEER  
Local impact for 98 years and counting



United Way  
of Greater Greensboro