

THE SOUND OF VOLUNTEERING

“I CARE ABOUT THE WORK UNITED WAY IS DOING. I BELIEVE IN IT, AND I WANT TO USE MY PLATFORM TO BE A PART OF IT.” - J. TIMBER

Local musician, Jonathan Timber, or as many people know him, “J. Timber”, has a tremendous following and has decided to use his voice for more than singing.

Last year an artist painted a mural of J. Timber on the side of a building in downtown Greensboro. After seeing it for the first time, J. Timber said, “I realized what my impact could be in this community and I knew it was time to start crafting my legacy.”

Growing up in Queens, NY, J. Timber’s family struggled to make ends meet. “I didn’t know what it meant back then but my Christmas gifts came in garbage bags. I never knew it was because we were poor.”

When he learned about United Way of Greater Greensboro’s focus on ending poverty, it hit home. “I care about the work United Way is doing. I believe in it, and I want to use my platform to be part of it.”

Last year, J. Timber volunteered to perform his music at United Way’s Community Celebration, Young Leader’s Brunch & Bubbles, and performed at a game night at one of United Way’s Family Success Center.

He even donated his song, “Hazel Eyes,” to the recently released Artists United to END Poverty album, which was a collaboration of The Culture Pushers Founder, Andreo “Fanatic” Heard and United Way.

According to J. Timber, he wants to continue collaborating with United Way’s Young Leaders affinity group. “I see how young professionals are coming up in the community and I want to be an example on how they can leverage their interests and passions to make a difference.”



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