Women United members (WU) are community leaders who are focused on empowering and inspiring women to lead community-wide change that ends poverty. Focus projects include: Coaching, skills training and mentoring, Handbags for Hope, and Speaker Series. Membership is comprised of caring citizens who contribute $1,000 or more annually to United Way of Greater Greensboro.

African American Leadership (AAL) members are community leaders who are focused empowering and inspiring communities of color to lead community-wide change that ends poverty. Focus projects include: African American Male Initiative, Conversations with Community Leaders, and Speaker Series. AAL is comprised of caring citizens who contribute $500 or more annually to United Way of Greater Greensboro.

Young Leader members are emerging community leaders who are focused on empowering and inspiring young professionals to lead community-wide change that ends poverty. Focus projects include: Trunk-or-Treat, End Poverty: The Lunch Series, Family Success Center volunteering. Membership is comprised of caring young professionals under 40 who contribute $120 or more annually to United Way of Greater Greensboro.