Women United members (WU) are community leaders who are focused on empowering and inspiring women to lead community-wide change that ends poverty. Membership is comprised of caring citizens who contribute $1,000 or more annually to United Way of Greater Greensboro.

**FOCUS & INITIATIVES**

*Helping women and families in our community succeed*
WU has been instrumental in empowering women in our community to overcome challenges and barriers to succeed. The group helps local women and families move from poverty to financial stability by offering skills training, coaching and mentoring.

*Community Speaker Series*
Hosted by WU every other year, United Way’s Community Speaker Series convenes multi-generational women from across our community to learn together, connect with one another, and be inspired while supporting the work of United Way.

*Handbags to End Poverty*
Hosted by WU this annual celebration of fashion and compassion raises funds and awareness for the work of United Way. Hundreds of women gather their girlfriends for this energetic live auction of beautiful designer handbags—a fun, fashionable evening, all for a great cause.
MEMBER BENEFITS

BE A COMMUNITY IMPACT LEADER
Share your ideas and build relationships with group members, United Way staff and community leaders in a variety of fun and meaningful settings.

LEAD CHANGE
Be a part of United Way’s movement to end poverty. You have an opportunity to support societal change and make history.

BE A VOLUNTEER HERO
Participate in at least two affinity group exclusive volunteer opportunities throughout the year.

HOST COMMUNITY EVENTS THAT HELP END POVERTY
Every year, affinity group members host a variety of community events that create meaningful engagement and true change.

PERKS
Network with community leaders, receive special invitations and early ticket access to events. You’ll also receive a Caring Club Card that gets you special discounts from restaurants and businesses.

End poverty.
Greater Greensboro
GIVE • ADVOCATE • VOLUNTEER
Local impact for 98 years and counting