Young Leader members are emerging community leaders who are focused on empowering and inspiring young professionals to lead community-wide change that ends poverty. Membership is comprised of caring young professionals under 40 who contribute $120 or more annually to United Way of Greater Greensboro.

FOCUS & INITIATIVES

Empowering young professionals to give back
Young Leaders volunteer their time to give back in meaningful ways, providing family-friendly activities, collecting books for children in need and more. Young Leaders connect with the work of United Way, experience first-hand the critical issues our community faces, and make change happen.

Trunk or Treat Event
Led by United Way’s Young Leaders, the annual trunk or treat event gathers volunteers and their vehicles—decorated in spooky-fashion—for a fun-filled, family-friendly and safe trunk-or-treating activity.

End Poverty: The Brunch Series
Annual Springtime brunch that raises awareness and support to end local poverty. Attendees who purchase tickets are treated to mimosas & brunch stations with shrimp & grits, gourmet waffles, quiche & more. Event offers bingo, jenga, cornhole, and awesome new connections with caring young professionals and others.
GIVE • ADVOCATE • VOLUNTEER
Local impact for 98 years and counting

MEMBER BENEFITS

BE A COMMUNITY IMPACT LEADER
Share your ideas and build relationships with group members, United Way staff and community leaders in a variety of fun and meaningful settings.

LEAD CHANGE
Be a part of United Way’s movement to end poverty. You have an opportunity to support societal change and make history.

BE A VOLUNTEER HERO
Participate in at least two affinity group exclusive volunteer opportunities throughout the year.

HOST COMMUNITY EVENTS THAT HELP END POVERTY
Every year, affinity group members host a variety of community events that create meaningful engagement and true change.

PERKS
Network with community leaders, receive special invitations and early ticket access to events. You’ll also receive a Caring Club Card that gets you special discounts from restaurants and businesses.