Celebrate Dr. Seuss’ birthday and Read Across America Day with United Way! Did you know that reading and storytelling with children promotes brain development and imagination and develops language and emotions? In the virtual environment, local kids will benefit from seeing and hearing YOU read a book to them.

Record yourself from your phone or laptop reading one of approved children’s books and follow the tips below. Then, upload your video to the Google Form here. Your video will be featured in a YouTube playlist for families to enjoy and played during a virtual event for United Way’s Raising a Reader participants.

United Way staff will select the three BEST videos to play during a virtual event for United Way Raising a Reader participants! Winners will receive a gift card to Scuppernong Books (304 S. Elm St., Greensboro) or Biscuitville!

Please read one of the following books:

- Dr. Seuss’s ABCs
- Green Eggs & Ham
- Hop on Pop
- One Fish, Two Fish, Red Fish, Blue Fish

And please follow the following tips to make your recording a hit!

- Introduce the book with the title and author. Show the cover.
- Be sure the book is wide open and held to your side so that you can read and share the illustrations at the same time.
- Make the story fun! Use facial expressions, changes in the sound of your voice and smiles.

If you have any questions, please contact Traci McLemore at traci.mclemore@unitedwaygso.org or 336-378-6616.