African American Leadership (AAL) members are community leaders who are focused on empowering and inspiring communities of color to lead community-wide change that ends poverty. AAL is comprised of caring citizens who contribute $500 or more annually to United Way of Greater Greensboro.

FOCUS & INITIATIVES

African American Male Initiative (AAMI)
AAL has been instrumental in the establishment and success of African American Male Initiative (AAMI) programs at Wiley Elementary, Jackson Middle School and Smith High School, in partnership with Guilford County Schools under the program management of Communities in Schools of Greater Greensboro. AAMI is a mentoring program focused on serving African American and Latino boys from disadvantaged environments.

Community Speaker Series
Hosted by AAL every other year, United Way’s Community Speaker Series welcomes transformative speakers to convene thought-leaders and inspire action in our community.

Conversations with Community Leaders
Hosted by AAL, this is an annual gathering of concerned citizens interested in learning about our community’s most critical issues, and how United Way, its donors, and community partners are working together to solve them.
MEMBER BENEFITS

BE A COMMUNITY IMPACT LEADER
Share your ideas and build relationships with group members, United Way staff and community leaders in a variety of fun and meaningful settings.

LEAD CHANGE
Be a part of United Way’s movement to end poverty. You have an opportunity to support societal change and make history.

BE A VOLUNTEER HERO
Participate in at least two affinity group exclusive volunteer opportunities throughout the year.

HOST COMMUNITY EVENTS THAT HELP END POVERTY
Every year, affinity group members host a variety of community events that create meaningful engagement and true change.

PERKS
Network with community leaders, receive special invitations and early ticket access to events. You’ll also receive a Caring Club Card that gets you special discounts from restaurants and businesses.