In response to the COVID-19 pandemic, United Way of Greater Greensboro established the Greensboro Virus Relief Fund and created a Virus Relief Taskforce in partnership with the City of Greensboro and Community Foundation of Greater Greensboro. Together, from Mar. 2020 to Dec. 2020 these organizations raised funds and worked with Taskforce volunteers to review grant funding applications, and allocated 100% of funds to help local children, adults, families, and businesses.

$2.6 million was raised and supported 127 grants that were awarded to local organizations addressing:

- Food Insecurities - $459,571
- Education needs - $275,204
- Employment reductions - $264,801
- Housing needs - $935,162
- Medical needs - $172,798
- Business disruptions - $501,391

Thanks to your support, over 82,000 people received the help they needed - including local children!

Thanks to you, children continued learning during the pandemic! Guilford Education Alliance (GEA) was one of the first nonprofits to receive assistance. Their grant funding provided 1,300 laptops to families and students throughout Guilford County Schools. GEA received a note from an elementary student saying, “Thank you so much to everyone that allowed me to have this computer! It made me happy and makes it easier to do my homework.”

82,065 INDIVIDUALS AND FAMILIES SERVED

62,670 people received food assistance
1,341 people received services or were helped though avoiding employment reductions
3,995 people received medical supports

510,463 SERVICES PROVIDED

4,526 parents and youth received education supports
6,746 people received housing assistance
148 small business received supports that helped 2,787 people and employees