Your annual impact

As a community united, we can all thrive!

Because of you,
Lisa is leaving poverty behind, one test at a time
Lisa postponed high school graduation to help her parents take care of the household. As an adult, she struggled balancing raising her own children with her education and career goals.

Thanks to United Way’s holistic strategy to end poverty, Lisa is completing her GED, one test at a time and now plans to earn a law degree and open a small business.

Thanks to you, last year United Way
• Co-led the Greensboro Virus Relief Taskforce which strategically raised and distributed over $2.5 million to over 100 local partners helping thousands of more people, organizations, and businesses.
• Led racial equity community conversations attended by hundreds of people aimed at learning and creating systemic change.
• Created 30 partnerships that supported 59 holistic programs and initiatives. Below are just a few outcomes you made possible in 2019-20. Some people receive multiple services.

More than 30,000 people received basic needs support
• 3,000+ adults and families received housing and shelter.
• Over 13,000 adults and families were protected from physically dangerous situations.

Over 3,000 people took steps toward financial stability and independence
• Over 1,800 adults improved their job readinesses and/or landed a new job.
• 500+ adults became more financially secure through effective budgeting and/or legal help.

Nearly 3,000 youth achieved educational success
• Close to 300 children received supports that prepared them to excel in kindergarten.
• Over 1,800 students improved their skills, social development and school attendance.

More than 20,000 people received support to lead a healthy lifestyle
• 600+ parents received prenatal and preventative care for infants and children.
• Over 14,000 people overcame barriers, decreased risks, and accessed needed services.

End poverty.
Greater Greensboro
GIVE • ADVOCATE • VOLUNTEER
Local impact for 99 years and counting