African American Leadership

African American Leadership (AAL) members are community leaders focused on empowering and inspiring communities of color to lead community-wide change that ends poverty. AAL is comprised of caring citizens who contribute $500 or more annually to United Way of Greater Greensboro.

FOCUS & INITIATIVES

Housing and Shelter
AAL is committed to elevating and supporting United Way’s focus on making sure that people have adequate, safe, and affordable housing or shelter. Specifically, by ensuring people become and remain adequately sheltered.

African American Male Initiative (AAMI)
AAL has been instrumental in the establishment and success of African American Male Initiative (AAMI) programs at Wiley Elementary, Jackson Middle and Smith High Schools, in partnership with Guilford County Schools. AAMI is a mentoring program focused on serving African American and Latino boys.

Community Speaker Series
Hosted by AAL every other year, United Way’s Community Speaker Series welcomes transformative speakers to convene thought-leaders and inspire action in our community.

Conversations with Community Leaders
Hosted by AAL, this is an annual gathering brings citizens together who are interested in learning about our community’s most critical issues, and how United Way, its donors, and community partners are working together to solve them.

End local poverty
3,000 households by 2030

100 Years of Transforming Your Compassion Into Community Impact
MEMBER BENEFITS

BE A COMMUNITY IMPACT LEADER
Share your ideas and build relationships with group members, United Way staff and community leaders in a variety of fun and meaningful settings.

LEAD CHANGE
Help our community transition 3,000 households out of poverty by 2030. You have an opportunity to support societal change and make history.

BE A VOLUNTEER HERO
Participate in volunteer opportunities throughout the year.

HOST COMMUNITY EVENTS
THAT HELP END LOCAL POVERTY
Every year, affinity group members host a variety of community events that create meaningful engagement and true change.

PERKS
Network with community leaders, receive special invitations and early ticket access to events. You’ll also receive a Caring Club Card that gets you special discounts from restaurants and businesses.