Affinity groups

3 GROUPS
African American Leadership
Women United
Young Leaders

$1.7 MILLION
Invested in 2021 by members in solutions that are working locally

2,000 MEMBERS
Across the community

AFFINITY GROUP BENEFITS

BE A COMMUNITY IMPACT LEADER
Share your ideas and build relationships with group members, United Way staff and community leaders in a variety of fun and meaningful settings.

LEAD CHANGE
Be a part of United Way’s movement to end poverty. You have an opportunity to support societal change and make history.

BE A VOLUNTEER HERO
Participate in at least two affinity-group-exclusive volunteer opportunities throughout the year.

HOST COMMUNITY EVENTS THAT HELP END POVERTY
Every year, affinity group members host a variety of community events that create meaningful impact and true change.

PERKS
Network with community leaders, receive special invitations and early ticket access to events. You’ll also receive a Caring Club Card that gets you special discounts from restaurants and businesses.

End local poverty
3,000 households by 2030

100 Years of Transforming Your Compassion Into Community Impact