

Campaign special events ideas

RAISE ADDITIONAL FUNDS FOR UNITED WAY AND HAVE FUN!

Many of these ideas can be adapted to virtual or socially-safe options
Ask us about collecting special event funds virtually!

CHANGE BANDIT

A co-worker dresses as a bandit (as approved by company security.) Have them visit employees to procure spare change.

SPARE CHANGE JARS

Place empty jars near vending machines or gathering places. Ask employees to deposit spare change throughout the year for United Way. This can be a competition between departments to see who collects the most change in a time frame.

SPELLING BEE

Hold a spelling bee, charge an entry fee. Have audience place bets on their favorite participants.

ENTERTAINMENT DRIVE

Employees donate new or slightly used books, videos, DVDs, board games, puzzles, etc. and hold a sale to benefit United Way of Greater Greensboro.

DRESS DOWN DAY/HALLOWEEN COSTUME/TEAM SPIRIT

Employees pay to not wear "normal" work attire. Get as casual as needed: jeans, tennis shoes, sports apparel, hats, slippers, costumes, etc.

BAKE SALE

Employees buy employee-donated baked goods with donations benefiting United Way.

BUILD YOUR OWN ICE CREAM SUNDAES

Have a wide variety of sundae toppings (nuts, fruit, cookies, gummy bears, crushed candy bars, whipped cream, cherries, etc.) available for purchase employees and build their own sundaes.

ICE CREAM CART

On a hot day, visit employee cubicles and offices selling popsicles, ice cream sandwiches and other cold snacks. Donate proceeds to United Way.

POTLUCK

Post a sign-up sheet for employees to bring entrees, salads and desserts to ensure a variety of food. Decorate the room with a theme. Adjust entry fees for those who bring an item.

TRICYCLE RACE

Teams race in relay format around the office parking lot on small bikes. Employees bet on which team they think will win. All bets go to United Way.

GOLF PUTT

Supply a putting green and club. Employees pay per putt for a chance to win prizes.

GUESS THE NUMBER

Fill a clear jar with candy and have employees pay for a chance to guess the number of pieces in the jar. The most accurate guess wins the candy or another prize.

PENNY WARS

Divide the office by department and have a money jar assigned to each. Members of each department deposit pennies, nickels and dimes into their own jar and place quarters or "green" into the jars of other departments. Pennies count as positive while quarters and "green" are negative. The department with the highest positive number (or often the case, the least negative number) wins a lunch provided by the company.

End local poverty

3,000 households by 2030

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"SWEAR" JAR

Identify a word commonly used in the office (ex - sales, meetings, etc.). Anyone who says that word during the campaign has to put money in the "swear" jar.

CHARGE LATE FEES

Employees who arrive late for meetings, or any other tardiness, pay a fee to be donated to United Way.

BINGO

Purchase Bingo cards and distribute to employees. Every day, email a Bingo number to all participants. The first one to reply with "BINGO" wins. The Bingo game continues until all prizes are distributed.

GUESS THE BABY PICTURE/CUTEST PET

Employees bring their pictures to work and post the photos a few days prior to the event. Contestants pay to enter the contest and pay to match employees to their pictures. The employee with the highest number of correct matches wins a prize.

CHILI COOK-OFF

Participants pay to enter their chili into the contest. Choose judges and determine prizes for 1st, 2nd and 3rd place. After judging, employees can pay to sample each chili.

DONUT EATING CONTEST

Employees raise money for United Way by sponsoring contenders on a per-donut-eaten basis. The winner is determined by either eating the most donuts in a time frame or the first to finish a set number of donuts.

KARAOKE CONTEST

Each location, department or team nominates one employee to sing a song. Choose a variety of music or "spotlight" a particular theme of music. The winner is chosen by audience applause or a panel of judges.

BALLOON POP SURPRISE

Put a prize note in each balloon (soda, jeans day, gift card, candy bar, sports tickets, etc.) Be sure to have one big prize. Place balloons in a contained area and have participants pay to pop balloons for prizes.

CORN HOLE TOURNAMENT

Grab a few boards and bags, form teams and have people pay to play. Make it fun by making sure teams are even.

PIE IN THE FACE OF AN EXECUTIVE

Do you have a brave company leader who is willing to take one for the team? If so, have employees pay for whipped cream pies, and you know what happens next...

BOX RAFFLE

Boxes are placed in highly-trafficked areas with the name of a prize on each. Employees buy tickets and put them in the boxes corresponding to the prize they want to win. A winner is drawn from each box.

SILENT AUCTION

The company donates auction items such as office furniture, printers, scanners, computers, corporate box seats at a sporting event, company apparel, etc. Employees can also donate items/services. All proceeds go to United Way.

FRONT ROW PARKING

Raffle front row parking spots for a year, or during the winter months.

PAID PARKING

Raffle/Auction off a year's worth of free parking.

LUNCH WITH CEO

Auction or raffle off lunch with the CEO – CEO's treat!

EXTRA DAY VACATION

Raffle/Auction off a day or ½ day of vacation.

COSTUME WAR

Choose an executive to wear a costume for the day by placing money jars outside the office doors of willing participants.

UP ON THE ROOF

Solicit supervisors, managers, directors and CEOs to participate. Employees raise a set amount of money for the boss to spend a lunch period or a night on the roof in a tent. Plan a cookout, so everyone can watch the boss on the roof.

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