The cycle of success

Over 57,000 people in greater Greensboro are living in poverty, including one out of every four children in Greensboro.

Longstanding systemic issues have disproportionately impacted children and families living in poverty which often create barriers that are hard to overcome. When we work together as a community to address these issues, children, adults and entire families are provided equitable access and supports.

End local poverty
3,000 households by 2030

Your gift supports a cycle of success

Babies are born healthy and adults have access to care
Children learn to read and develop character skills
Neighbors have the resources they need to be successful
Adults earn GEDs, land new jobs and build careers