Tocqueville Society members forge new partnerships that create results, are a curious driving force in stopping the impacts of poverty, and enjoy special benefits and invitations to exclusive gatherings.

HISTORY AND WORLDWIDE IMPACT

In 1835 Alexis de Tocqueville, a French aristocrat and philosopher, wrote *Democracy in America* and told the world of the generosity and care that this young country held so dear.

In 1984, United Way of America created the Alexis de Tocqueville Society recognizing philanthropists who donate $10,000 or more annually to United Way.

Members of this society truly embody the American spirit de Tocqueville spoke of and to date have generously donated over $556 million to United Way worldwide.

Under the visionary leadership of Bonnie McElveen-Hunter, former U.S. Ambassador to Finland, Tocqueville Women’s Leadership was established in 1998, right here in Greensboro.

As a result the program’s success, United Way Worldwide established Women’s Leadership Council to engage women as an emerging and powerful philanthropic force.

The Tocqueville Society fosters, promotes and recognizes the vital importance of lifting children, adults and families out of poverty in our community.

End local poverty
3,000 households by 2030

100 Years of Transforming Your Compassion Into Community Impact
MEMBER BENEFITS

BE A COMMUNITY IMPACT LEADER
Your gift is strategically invested in partnerships that produce results. Your voice is heard and helps inform the work of United Way in our community.

NATIONAL NETWORK OF PHILANTHROPISTS
As a member, you become a part of a national network of philanthropic leaders who are engaged locally to create long-lasting, positive changes.

CONVENER OF COMMUNITY LEADERS
United Way is uniquely positioned as one of the world’s premier philanthropic organizations to convene community business and civic leaders focused on a quality education that leads to a stable job; income that can support a family through retirement; and good health.

WORLDWIDE LEARNING OPPORTUNITIES
Local Tocqueville Society leaders along with Million Dollar Roundtable members are invited to attend national and worldwide gatherings.

RECOGNITION AS A TOCQUEVILLE SOCIETY MEMBER
We will recognize your contributions at United Way events, Tocqueville annual gatherings as well as in our annual report.

CARING CLUB
As a Caring Club member, you receive discounts at participating businesses.

CONCIERGE VOLUNTEER COORDINATION
Enjoy direct access to United Way staff members to link you to individual and team-based service projects.

SPECIAL ACCESS
Tocqueville Society members receive VIP access to United Way of Greater Greensboro community events and invitations to special Tocqueville recognition and social events.

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