FOCUS & INITIATIVES

Employment
WU is committed to elevating and supporting United Way’s focus on supporting individuals along a path to employment that moves their household out of poverty.

Helping women and families in our community succeed
WU has been instrumental in empowering women in our community to overcome challenges and barriers to succeed. The group helps local women and families move from poverty to financial stability by offering skills training, coaching and mentoring.

Community Speaker Series
Hosted by WU every other year, United Way’s Community Speaker Series convenes multi-generational women from across our community to learn together, connect with one another, and be inspired while supporting the work of United Way.

Handbags to End Poverty
Hosted by WU this annual celebration of fashion and compassion raises funds and awareness for the work of United Way. Hundreds of women gather their girlfriends for this energetic live auction of beautiful designer handbags—a fun, fashionable evening, all for a great cause.
MEMBER BENEFITS

BE A COMMUNITY IMPACT LEADER
Share your ideas and build relationships with group members, United Way staff and community leaders in a variety of fun and meaningful settings.

LEAD CHANGE
Help our community transition 3,000 households out of poverty by 2030. You have an opportunity to support societal change and make history.

BE A VOLUNTEER HERO
Participate in volunteer opportunities throughout the year.

HOST COMMUNITY EVENTS THAT HELP END LOCAL POVERTY
Every year, affinity group members host a variety of community events that create meaningful engagement and true change.

PERKS
Network with community leaders, receive special invitations and early ticket access to events. You’ll also receive a Caring Club Card that gets you special discounts from restaurants and businesses.

End local poverty
3,000 households by 2030

100 Years of Transforming Your Compassion Into Community Impact