Young Leader members are emerging community leaders who are focused on empowering and inspiring young professionals to lead community-wide change that ends poverty. Membership is comprised of caring young professionals under 40 who contribute $120 or more annually to United Way of Greater Greensboro.

**FOCUS & INITIATIVES**

**Cradle to Career**
YL is committed to elevating and supporting United Way’s focus on helping children and youth prepare for success in college, work, and life.

**Empowering young professionals to give back**
Young Leaders volunteer their time to give back in meaningful ways, providing family-friendly activities, collecting books for children in need and more. Young Leaders connect with the work of United Way, experience first hand the critical issues our community faces, and make change happen.

**Trunk or Treat Event**
Led by United Way’s Young Leaders, the annual trunk or treat event gathers volunteers and their vehicles—decorated in spooky-fashion—for a fun-filled, family friendly and safe trunk-or-treating activity.
MEMBER BENEFITS

**BE A COMMUNITY IMPACT LEADER**
Share your ideas and build relationships with group members, United Way staff and community leaders in a variety of fun and meaningful settings.

**LEAD CHANGE**
Help our community transition 3,000 households out of poverty by 2030. You have an opportunity to support societal change and make history.

**BE A VOLUNTEER HERO**
Participate in volunteer opportunities throughout the year.

**HOST COMMUNITY EVENTS THAT HELP END LOCAL POVERTY**
Every year, affinity group members host a variety of community events that create meaningful engagement and true change.

**PERKS**
Network with community leaders, receive special invitations and early ticket access to events. You’ll also receive a Caring Club Card that gets you special discounts from restaurants and businesses.

End local poverty
3,000 households by 2030

100 Years of Transforming Your Compassion Into Community Impact