You can help adults land jobs and increase income

When you support United Way, you’re helping local people experiencing poverty receive employment and financial stability supports for things like: Adult literacy - Secondary education - Employment supports for refugees, people with mental health needs, women, and those starting a business - and Credit counseling.

OUR GOALS

• Employment: Help adults gain employment that moves their household out of poverty.
• Financial Stability: Help households safeguard and grow assets for financial stability.

For years Larry struggled maintaining employment because he could not read. After losing yet again another job, it was time for a change.

Thanks to your support and United Way’s strategy, Larry finished a class that taught him how to read, he landed a job, received a promotion with a raise and is considered a model employee by the company. His next step is enrolling in a GED class.

“Thank you. I had kind of given up on myself and didn’t know what to do. Then you guys came along and gave me hope,” said Larry.

YOUR IMPACT

ONE OF FOUR WAYS YOUR SUPPORT BUILDS LOCAL PATHWAYS OUT OF POVERTY

United Way creates, connects, and leads community partnerships that equip and empower people to leave poverty. Over 57,000 people in greater Greensboro are living in poverty - including one out of every four children in Greensboro. Poverty has disproportionately impacted people of color and there are families who have lived in generational poverty for decades. This is unacceptable. This is how we build pathways out of poverty with your support:

1. Helping youth transition from cradle-to-career
2. Helping adults land jobs and increase income
3. Providing access to basic needs and healthcare
4. Bundling services & removing barriers at Family Success Centers & Guilford Success Network.

With community collaboration and your support, we will help 3,000 households leave poverty by 2030. We are a trusted community game-changer and you can join our efforts by making an investment, advocating, and volunteering at www.UnitedWayGSO.org.