

You can bundle services and eliminate barriers

When you support United Way, you're helping local children, adults, and entire families receive the supports they need to find pathways out of poverty at our nationally recognized Family Success Centers and through our innovative Guilford Success Network.



Family Success Centers are one-stop shops for services that provide childcare and transportation to remove barriers to access, and longterm coaches to help people achieve their goals.

CENTER GOALS

- Help people achieve educational milestones for career development.
- Help people land jobs that can sustain their families and meet basic needs.
- Increase financial capability through budgeting and money management.
- Improve physical and mental health.
- Create a sense of belonging to a supportive community.



Guilford Success Network connects service providers virtually and participants receive support from network coordinators.

NETWORK GOALS

- Stabilize a person's basic needs by connecting them to work, health, and income supports.
- Help people learn new skills and land jobs by supporting education and career advancement needs.
- Build upon personal success through financial education and coaching.

ONE OF FOUR WAYS YOUR SUPPORT BUILDS LOCAL PATHWAYS OUT OF POVERTY

United Way creates, connects, and leads community partnerships that equip and empower people to leave poverty. Over 57,000 people in greater Greensboro are living in poverty - including one out of every four children in Greensboro. Poverty has disproportionately impacted people of color and there are families who have lived in generational poverty for decades. This is unacceptable. This is how we build pathways out of poverty with your support:

1. Helping youth transition from cradle-to-career
2. Helping adults land jobs and increase income
3. Providing access to basic needs and healthcare
4. Bundling services & removing barriers at Family Success Centers & Guilford Success Network.



With community collaboration and your support, we will help 3,000 households leave poverty by 2030. We are a trusted community game-changer and you can join our efforts by making an investment, advocating, and volunteering at www.UnitedWayGSO.org.

End local poverty

3,000 households by 2030

100 Years of Transforming Your
Compassion Into Community Impact

100
YEARS



1922 - 2022

United Way
of Greater Greensboro

The power of your support

- FAMILY SUCCESS CENTER STORIES - YOU CAN HELP LOCAL FAMILIES FIND THEIR PATHWAYS OUT OF POVERTY



Jamie joined United Way's Family Success Center at Guilford Child Development in 2017, with the goal of earning her GED. As a single mother, she was able to place her daughter in childcare and get her enrolled with a Headstart program. Once the pandemic hit and FSC had to shut down in-person classes, Jamie lost interest in pursuing her education.

When FSC re-opened in-person classes, Jamie was excited to get back to her first priority: her education. She now attends regularly, and plans to earn her GED this year and then find employment.

She received a monetary donation to assist her in the meantime. With the help of her coach, Jamie opened her first bank account, purchased clothing for her daughter and food for the household. Opening the bank account is moving her toward greater financial responsibility and saving, and Jamie's future is full of possibility!

Linda enrolled in United Way's Family Success Center (FSC) at Salvation Army Center of Hope in 2020, as a college student and single mother of two children. Her primary goal was to become a first-time homeowner.

She completed a Money Bootcamp class right before the pandemic. She found this class to be helpful and signed up for additional individual financial counseling to work on eliminating debt and increasing her credit score.

While taking classes at FSC, Linda continued working toward a college degree, and in May 2022 graduated from NC A&T State University with honors, receiving her Bachelor's Degree in Liberal Arts and Science. As the first college graduate in her family, Linda wants to open her own consignment shop. After some discussion with her FSC coach, she now has plans to do just that!



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