Corporate social responsibility

W Ove Findagement Volunteerism and advocacy

Engagement groups leading change

Workplace philanthropy through annual campaign

Strategic Philanthropy Support innovative solutions to reduce local poverty

Education and research

Collaborate with stakeholders to leverage your investment

YOUR

GOALS

Corporate recognition and public relations

> Community impact partnership

and Social Reputation

PARTNER TODAY!

We can help develop and enhance impact. Let's partner to create and build the return on your investment with United Way.

ACCORDING TO A UNITED WAY WORLDWIDE STUDY:

- More employees are inclined to work for or buy from a company that supports United Way.
- Employees are proud of their employer's support of United Way.
- Nearly 70% of employees feel they have a bigger impact through a workplace campaign than they can on their own. MILLENNIALS:
- Have higher trust in United Way and their overall perceptions of United Way are higher than any other generation.
- Place a high value on CSR, especially when a company supports United Way.
- Likelihood to be loyal, committed, and engaged at work is nearly double that of other generations when their company supports United Way.



100 Years of Transforming Your Compassion Into Community Impact





3,000 households by 2030