

Impact Council Volunteers

Make Change Happen

- Each year, United Way of Greater Greensboro relies on the generous help of our volunteers. Impact Council volunteers provide critical support to our volunteer-led community investment process.
- Impact Councils are multi-sector groups of non-profit, government, and business leaders who are issue experts in Education, Financial Stability, Health Care, and Basic Needs.
- Impact Councils report to the Community Investment Council, a standing committee of the United Way Board of Directors.

Impact Council Volunteers Assist United Way By...

- Actively participating in the grant review process
- Evaluating, scoring, and discussing programs for effectiveness and alignment with our strategy to end generational poverty.
- Recommending program investments to the Community Investment Council (CIC).
- Serving as an advocate for United Way.

What Makes a Great Impact Council Volunteer?

- Commitment to making investments that elevate diversity, equity, and inclusion to address the issue of poverty.
- Intellectual curiosity, open-mindedness, and passion to deepen knowledge about community issues and solutions.
- Good verbal communication and analytic skills.
- Understanding of measurable outcomes and community impact.
- **Ability to dedicate 35 hours per year for committee meetings, application review, and research.**

How You Benefit

- Be a Community Impact leader.
- Deepen awareness of local issues, needs, and resources.
- Develop effective deliberation and critical thinking skills.
- Increase your and your employers' visibility in the community.
- Build your professional network.

"I volunteer because I am an optimist, and I am confident we can improve the lives of children and adults who are our neighbors and are in need. I support [United Way's] focus on local poverty, and I am passionate about the cradle to career and financial stability projects that we fund." *Greg Higgins, Volvo, Chair of the Education and Income Impact Council*

BE PART OF THE CHANGE!

Contact Carie Jones-Barrow
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learn more

End local poverty

3,000 households by 2030



United Way
of Greater Greensboro