

UNITED WAY WOMEN UNITED



WHO WE ARE & OUR FOCUS

Women United (WU) members are community leaders who are committed to empowering and inspiring women to lead community-wide change that ends poverty. Membership is comprised of caring citizens who contribute \$1,000 or more annually to United Way of Greater Greensboro.

Members elevate and support United Way's efforts to end local poverty by helping local youth and women create and stay on pathways to employment. This focus is woven into all events, volunteer opportunities, and advocacy efforts.

EVENTS • VOLUNTEERING • ADVOCACY

FRIENDS UNITED Mixers - Have a drink, mix and mingle with fellow members and socialize with people who want to make a difference. Invite others to learn more about United Way's work!

End Poverty: The Lunch & Learn Series - Virtual event hosted by WU to highlight United Way's latest efforts that are providing pathways to employment.

Handbags to End Poverty - Hosted by WU, this annual celebration of fashion and compassion raises funds and awareness for the work of United Way. Hundreds of women gather their girlfriends for this energetic live auction of beautiful designer handbags—a fun, fashionable evening, all for a great cause.

Volunteering - In addition to mentoring female youth and women, members support career building opportunities like resume writing, mock interviews, and dressing for success at Family Success Centers and across multiple partner agencies. Members also coordinate drives for feminine hygiene products, toiletries which food stamps do not cover, and professional clothing attire.

Advocacy - In 2023, United Way will launch an Advocacy Agenda - WU will play an important role in defining, launching, and achieving these community-wide efforts.

WOMEN UNITED MEMBER BENEFITS

BE A COMMUNITY IMPACT LEADER

Share your ideas and build relationships with group members, United Way staff and community leaders in a variety of fun and meaningful settings.

LEAD CHANGE

Help our community transition 3,000 households out of poverty by 2030. You have an opportunity to support societal change and make history.

BE A VOLUNTEER HERO

Participate in volunteer opportunities throughout the year.

HOST COMMUNITY EVENTS

THAT HELP END LOCAL POVERTY

Every year, affinity group members host a variety of community events that create meaningful engagement and true change.

PERKS

Network with community leaders, receive special invitations and early ticket access to events. You'll also receive a Caring Club Card that gets you special discounts from restaurants and businesses.



On behalf of the Women United Cabinet, thank you for supporting United Way's efforts to end local poverty. We would love for you to join Woman United - I can promise you that your time and effort will be used to make an impact. Hope to see you soon!

Melanie Jones
WU Chair 2023-24

CONTACT US TO LEARN MORE

United Way is here to answer your questions!

If you'd like to learn more about United Way's Women United Affinity Group, contact Holly Beck at Holly.Beck@UnitedWayGSO.org, call 336-378-5022, or visit www.UnitedWayGSO.org/WU.

Scan to visit WU's page →



As a community UNITED in equity and lasting solutions, 3,000 households in greater Greensboro will leave poverty by 2030.



United Way
of Greater Greensboro