

UNITED WAY YOUNG LEADERS



WHO WE ARE & OUR FOCUS

Young Leaders (YL) are emerging community leaders committed to empowering and inspiring young professionals to lead community-wide change that helps end local poverty. Membership is comprised of caring young professionals under 40 who contribute \$120 or more annually to United Way of Greater Greensboro.

Members elevate and support United Way's efforts to end local poverty by helping children and youth prepare for success in college, work, and life. This focus is woven into all events, volunteer opportunities, and advocacy efforts.

EVENTS • VOLUNTEERING • ADVOCACY

FRIENDS UNITED Mixers - Have a drink, mix and mingle with fellow members and socialize with people who want to make a difference. Invite others to learn more about United Way's work!

End Poverty: The Lunch & Learn Series - Virtual event hosted by YL to highlight United Way's latest efforts that are helping children and youth prepare for success in college, work, and life.

Trunk-or-Treat - Annual trunk-or-treat event hosted by YL that gathers volunteers and their vehicles—decorated in spooky-fashion—for a fun-filled, family friendly and safe trunk-or-treating activity that is attended by thousands of local youth.

Volunteering - Members support enriching after-school activities, serve meals, lead workshops, encourage families in temporary housing and new teen moms, and support programs that provide youth with mental health counseling and services for children with disabilities.

Advocacy - In 2023, United Way will launch an Advocacy Agenda - YL will play an important role in defining, launching, and achieving these community-wide efforts.

YOUNG LEADERS MEMBER BENEFITS

BE A COMMUNITY IMPACT LEADER

Share your ideas and build relationships with group members, United Way staff and community leaders in a variety of fun and meaningful settings.

LEAD CHANGE

Help our community transition 3,000 households out of poverty by 2030. You have an opportunity to support societal change and make history.

BE A VOLUNTEER HERO

Participate in volunteer opportunities throughout the year.

HOST COMMUNITY EVENTS

THAT HELP END LOCAL POVERTY

Every year, affinity group members host a variety of community events that create meaningful engagement and true change.

PERKS

Network with community leaders, receive special invitations and early ticket access to events. You'll also receive a Caring Club Card that gets you special discounts from restaurants and businesses.



On behalf of the Young Leaders Cabinet, we invite you to join us at a mixer, event, or volunteer opportunity to learn more about our group and how you can help positively impact your local community. We look forward to you joining our efforts!

Cammie Cummings
YL Chair 2023-24

CONTACT US TO LEARN MORE

United Way is here to answer your questions!

If you'd like to learn more about United Way's Young Leaders Affinity Group, contact Holly Beck at Holly.Beck@UnitedWayGSO.org, call 336-378-5022, or visit www.UnitedWayGSO.org/WU.

Scan to visit YL's page →



*As a community UNITED in equity and lasting solutions,
3,000 households in greater Greensboro will leave poverty by 2030.*

