

Strategic Partner Annual Outcomes 2022-23

To help achieve the community's Bold Goal of 3000 households leaving poverty by 2030, United Way of Greater Greensboro has made Strategic Partner investments for 2022-23 in the following areas. The outcomes listed are for the reporting period July 1, 2022 – June 30, 2023. The number of people served reflects all people served by the program, but the outcomes are only for those living in poverty.

EMPLOYMENT AND FINANCIAL STABILITY

helping adults get on the path and move over the poverty line through employment, educational attainment, safeguarding income, and asset building.

1. Employment Goal: Adults gain employment that moves the household out of poverty.

HOW WE MAKE IT HAPPEN	2022-23 ANNUAL OUTCOMES		STRATEGIC PARTNERS	UWGG INVESTMENT
Support individuals along a path to employment that moves the household out of poverty. 2130 people served.	78%	927 out of 1188 individuals in poverty completed job skills training.	<ul style="list-style-type: none"> Adult Literacy Program: Reading Connections Adult Secondary Education: Guilford Technical Community College Child Care Scholarships: Children & Families First (UWGG initiative) Community Offender Resource Program: One Step Further Employment and Financial Stability Program: Sanctuary House Helping Immigrants and Refugees with Employment (HIRE): New Arrivals Institute, Center for New North Carolinians, Church World Service, Montagnard Dega Association Small Business Incubator: The Nussbaum Center for Entrepreneurship 	\$839,953
	61%	540 out of 887 individuals in poverty gained employment with the potential for personal advancement or other benefits.		
	86%	173 out of 201 individuals in poverty increased wages and/or employer benefits.		
	73%	120 out of 164 individuals in poverty earned post-secondary, job-relevant licenses, certificates, degrees and/or credentials.		

	36%	BOLD GOAL: 273 out of 761 individuals in poverty gained employment with income that places the household over the FPL for household size.	<ul style="list-style-type: none"> Supported Employment Program: The Arc of Greensboro Women to Work: Women's Resource Center 	
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2. Financial Stability Goal: Households safeguard income and grow assets for financial stability.				
HOW WE MAKE IT HAPPEN	22-23 MIDYEAR OUTCOMES		STRATEGIC PARTNERS	UWGG INVESTMENT
Provide education, counseling, coaching, and/or legal services linked to financial stability. <i>4112 people served.</i>	53%	406 out of 764 individuals in poverty increased disposable income by accessing public benefits or reducing costs.	<ul style="list-style-type: none"> Consumer Credit Counseling Service: Family Service of the Piedmont Homeowner Services: Habitat for Humanity of Greater Greensboro Public Benefits Unit: Legal Aid of NC Women's Economic Success: Women's Resource Center 	\$290,000
	99%	141 out of 143 individuals in poverty grew savings or assets by decreasing debt, improving credit score, or increasing asset ownership..		
	20%	BOLD GOAL: 19 out of 95 individuals in poverty obtained public benefits that place the household over the FPL for household size.		

CRADLE TO CAREER

ensuring children and youth hit major milestones, from the time they are born until they find a career, on the path to leaving generational poverty.

1. Birth to 8 Goal: Children reach key developmental milestones to ensure school readiness and reading at grade level by age 8.				
HOW WE MAKE IT HAPPEN	22-23 ANNUAL OUTCOMES		STRATEGIC PARTNERS	UWGG INVESTMENT
Provide high quality early care and education, family engagement, health, and/or early intervention	86%	239 out of 279 caregivers in poverty improved parenting skills.	<ul style="list-style-type: none"> Family Literacy Program: Reading Connections Foster Care to Permanency: Children's Home Society Hayes Taylor Early Education Center: YMCAs of Greensboro Healthy Moms Healthy Babies: YWCA Healthy Start: Family Service of the Piedmont 	\$501,800
	71%	91 out of 128 caregivers in poverty demonstrated understanding of developmentally appropriate milestones.		

services to children aged birth to kindergarten and their caregivers. <i>1883 people served.</i>	98%	134 out of 137 children in poverty are developmentally on track with 5 school readiness domains.	<ul style="list-style-type: none"> • Infant Toddler Early Intervention Program: Greensboro Cerebral Palsy Association • Teen Parent Mentor Program: YWCA • Thriving at Three (UWGG initiative) 	
	100%	194 out of 194 children in poverty received appropriate preventative health services such as well child visits and immunizations.		
	89%	226 out of 254 infants and toddlers in poverty have achieved developmental milestones.		
	91%	83 out of 91 infants in poverty have experienced healthy birth outcomes.		
	94%	151 out of 161 caregivers in poverty demonstrated improved engagement with their children through such activities as reading daily to their children, demonstrating attentiveness to their child's needs, and supporting learning at home.		
Provide academic and literacy supports to children in K-3 rd grade. <i>461 children served.</i>	65%	53 out of 81 third graders in poverty maintained or achieved grade level reading.	<ul style="list-style-type: none"> • Extended Learning Opportunity: Black Child Development • Foster Grandparents Program: Senior Resources of Guilford 	\$110,303
	83%	134 out of 162 children (K-2) in poverty maintained or achieved grade level reading.		

2. Youth Success Goal: Children and youth are ready for success in college, work, and life.

HOW WE MAKE IT HAPPEN	22-23 ANNUAL OUTCOMES		STRATEGIC PARTNERS	UWGG INVESTMENT
Provide elementary/ middle/high school youth with school and/or community-based out-of-school time programs and/or individualized supports. 2386 people served.	71%	496 out of 694 children and youth in poverty who are chronically absent or at risk of chronic absence improved or maintained satisfactory school attendance.	<ul style="list-style-type: none"> Big Brothers, Big Sisters: Big Brothers, Big Sisters of the Central Piedmont Boys & Girls Club/Project Learn: Salvation Army of Greensboro Day Treatment: Alexander Youth Network Dropout Prevention: Communities in Schools of Greater Greensboro (lead), Kellin Foundation, Children's Home Society Wise Guys, UNCG Department of Kinesiology Junior/Senior/Advanced Life Skills: One Step Further Mentoring Matters (UWGG Initiative) Operation Homework at Jackson Middle School: Operation Xcel Success at School Afterschool Enrichment: Communities in Schools of Greater Greensboro 	\$694,299
	100%	48 out of 48 children in poverty transitioned on time from elementary to middle school.		
	100%	37 out of 37 children in poverty transitioned on time from middle to high school.		
	53%	50 out of 95 middle/high school youth in poverty earned passing grades in core subjects.		
	94%	33 out of 25 seniors in poverty graduated high school on time.		
	74%	579 out of 783 children and youth in poverty improved in soft skills, life skills, and/or prosocial behavior.		
	78%	39 out of 50 teens in poverty completed job skills training.		

BASIC NEEDS AND ACCESS TO HEALTHCARE

addressing households' foundational needs to keep them on the path out of poverty.

1. Housing Goal: People have adequate, safe, and affordable housing/shelter.				
HOW WE MAKE IT HAPPEN	2022-23 ANNUAL OUTCOMES		STRATEGIC PARTNERS	UWGG INVESTMENT
Ensure people become and remain adequately sheltered. 3379 people served.	100%	752 out of 752 individuals in poverty received temporary or transitional shelter.	<ul style="list-style-type: none"> Clara's House Domestic Violence Shelter: Family Service of the Piedmont Eviction Resolution Project: Legal Aid of NC Family Emergency Shelter: YWCA Home Repair Program: Community Housing Solutions Housing Services: The Servant Center My Sister Susan's House: Youth Focus Pathway to Success: Salvation Army of Greensboro Center of Hope (lead), Greensboro Housing Coalition, Housing Consultants Group, StepUp Greensboro 	\$484,602
	90%	791 out of 876 individuals in poverty maintained permanent housing.		
	94%	381 out of 404 individuals in poverty secured permanent housing.		
	80%	1622 out of 2020 individuals in poverty took steps to resolve housing deficiencies, including avoiding eviction judgments, following family goal plans, obtaining housing inspections, accessing benefits, or receiving emergency financial assistance.		

2. Safety Goal: Personal safety is provided or enhanced when needed.				
HOW WE MAKE IT HAPPEN	2022-23 ANNUAL OUTCOMES		STRATEGIC PARTNERS	UWGG INVESTMENT
Personal safety is provided or enhanced when needed. 7584 people served.	98%	129 out of 126 clients in poverty are safe from recurring violence.	<ul style="list-style-type: none"> Children's Advocacy Center: Family Service of the Piedmont Domestic Violence Unit: Legal Aid of NC Victim Advocacy Services: Family Service of the Piedmont 	\$90,000
	99%	440 out of 443 clients in poverty obtained legal protective orders or representation.		
	99%	767 out of 768 individuals in poverty obtained safety services.		

3. Healthcare Goal: People have access to and utilize healthcare.				
HOW WE MAKE IT HAPPEN	22-23 ANNUAL OUTCOMES		STRATEGIC PARTNERS	UWGG INVESTMENT
Provide access to physical and behavioral healthcare services and supports. 8928 people served.	80%	1453 out of 1813 individuals in poverty accessed and utilized physical healthcare services and supports (preventative health services, case management or coordination of care).	<ul style="list-style-type: none"> Community Nutrition and Support Program: One Step Further Guilford Dental Access Program: Guilford Adult Health/Guilford Community Care Network HIV Care and Wellness Services: Triad Health Project Integrated Behavioral Health Program: Kellin Foundation Integrated Behavioral Health Services: Family Service of the Piedmont Nutritional Support Services: Senior Resources of Guilford Outpatient Counseling: Alexander Youth Network Primary Healthcare for the Uninsured: Family Service of the Piedmont Sickle Cell Services: Piedmont Health Services and Sickle Cell Agency 	\$392,000
	86%	1186 out of 1372 individuals in poverty accessed and utilized behavioral health services (mental health, psychiatric, marriage and family counseling and addictions treatment).		
	85%	2926 out of 3456 individuals in poverty accessed and utilized healthy food/nutrition services.		
	99%	76 out of 77 individuals in poverty obtained health insurance as a direct result of program services.		