



# BOLD GOAL GRANT 2026-27

December 16, 2025



# Agenda

- Welcome
- Overview of UW Greater Greensboro and Bold Goal
- Grant Highlights
- Expectations of Grantees
- Application Package
- Q&A

# UNITED IS THE WAY

- Conveners to unite people and organizations
- Our focus: End Poverty Now
- Financial investments for lasting solutions that address the root causes of poverty.
- Strategic Partners as poverty disruptors

Over 100 years of local impact

1922

Youth Opportunity,  
Financial Security and  
Healthy Community



Strategic Partners

45

Grant-funded programs

plus:  
**Integrated  
Services**

**Initiatives &  
Contracts**

# BOLD GOAL

As a community united in equity and lasting solutions, 3,000 households in greater Greensboro will leave generational poverty by 2030.

# 735

**HOUSEHOLDS**

\*Cumulative  
July 1, 2022 –  
June 30, 2025



## Bold Goal Grants

- Help households in poverty increase income over the FPL and count their progress toward the Bold Goal

## Community Impact Grants

- Focus on households in poverty and Help households deal with effects of poverty and financial hardship as they proceed on paths to financial stability
- Address **Youth Opportunity, Healthy Community, and Financial Security**

## Bold Goal Grant Detail

### Who

Households in poverty

### What

Bold Goal achievement and progress along the way

### How

Services and interventions

# Bold Goal Grant Detail

## Who

### Households in poverty

- Clients at or below 100% FPL
- Greater Greensboro
- Could target specific groups in poverty

## What

Bold Goal achievement and progress along the way

## How

Services and interventions

# Bold Goal Grant Detail

## Who

### Households in poverty

- Clients at or below 100% FPL
- Greater Greensboro
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## What

### Bold Goal achievement and progress along the way

- **BOLD GOAL: Increase income over FPL**
- Complete job training or readiness
- Complete high school equivalency
- Earn credentials, licenses, etc.
- Gain employment
- Increase income through employment
- Access benefits that increase income

## How

### Services and interventions



# Bold Goal Grant Detail

## Who

### Households in poverty

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- Greater Greensboro
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## What

### Bold Goal achievement and progress along the way

- Complete job training or readiness
- Complete high school equivalency
- Earn credentials, licenses, etc.
- Gain employment
- Increase income through employment
- Access benefits that increase income
- **BOLD GOAL: Increase income over FPL**

## How

### Services and interventions

- Case management and supportive services
- Employment training, education, job readiness, and placement
- Addressing barriers such as transportation, childcare or housing
- Collaboration

## Investment

- \$75,000 to \$125,000 per program
- Funds only for services for clients in poverty in Greater Greensboro
- 1 year grant

## Grantee Expectations

- Collect verified household data and track changes over time
- Quarterly progress reporting
- Obtain client consent to share personally identifiable information
- Strategic Partner

# Reporting Bold Goal Data

[illegible]

## Why does UWGG want PII?

- Gauge more accurate progress
- Collect demographics

## What will UWGG do with the information?

- Compile into searchable spreadsheet
- Identify likely duplicates
- Observe trends
- Report out summarized information.

## What will UWGG NOT do with the information?

- Contact clients
- Share information internally or externally

# What is UWGG Looking For?

- Application focused only on clients working toward Bold Goal
- Accelerate or improve your work by:
  - Adding new services to existing program
  - Expanding or enhancing services
  - Increasing access
  - Removing barriers through direct client assistance and partnership
- Collaboration

## **COLLABORATION:**

2 or more programs or organizations that show coordination of services to achieve better client outcomes

## Eligibility

- *See RFA page 4*
- Program operating for at least 2 years
- At least one paid FTE
- Funds only used for Greater Greensboro
- Agency has NC Solicitation License
- Agency can provide financial documentation outlined on RFA page 6

## Program Information

- Application Form
- Program Financial Summary

## Agency Documentation

- 501c3
- Financial Documentation
- NC Solicitation License or exemption
- Board Membership
- Patriot Act Compliance

# Timeline

Technical Assistance and Individual Consultations	December	Grant Seeker Meetings
	January 16, 2026:	Register Intent to Apply
	January 22:	Application Workshop (optional)
	FEBRUARY 11:	<b>APPLICATION DEADLINE</b>
	June:	Award Notifications
	June-July	Program Revisions and Agreements
	July 1:	Grant Period Begins



