

COMMUNITY IMPACT GRANT 2026-27

December 17, 2025



Agenda

- Welcome
- Overview of UW Greater Greensboro
- Grant Highlights
- Expectations of Grantees
- Application Package
- Q&A

UNITED IS THE WAY

- Conveners to unite people and organizations
- Our focus: End Poverty Now
- Financial investments for lasting solutions that address the root causes of poverty.
- Strategic Partners as poverty disruptors

Over 100 years of local impact

1922

Youth Opportunity,
Financial Security and
Healthy Community

30

Strategic Partners

45

Grant-funded programs

plus:
**Integrated
Services**

**Initiatives &
Contracts**

BOLD GOAL

As a community united in equity and lasting solutions, 3,000 households in greater Greensboro will leave generational poverty by 2030.

735

HOUSEHOLDS

*Cumulative
July 1, 2022 –
June 30, 2025



Bold Goal Grants

- Help households in poverty increase income over the FPL and count their progress toward the Bold Goal

Community Impact Grants

- Focus on households in poverty and Help households deal with effects of poverty and financial hardship as they proceed on paths to financial stability
- Address **Youth Opportunity, Healthy Community, and Financial Security**

Community Impact Grant Detail

Target Population

- Greater Greensboro
- Prioritize households at or below FPL
- Low-income households
- Children receiving free or reduced meals

Grant Amount

- Set grant amounts:
 - **\$25,000 or \$50,000** for single programs,
 - **\$50,000 or \$75,000** for collaboratives
- Request no more than 50% of program budget
- Funded programs receive no less than request
- One year grant

Impact Pillars

- Youth Opportunity
- Financial Security
- Healthy Communities

Youth Opportunity

Children reach key milestones to ensure school readiness, on-grade reading, and success in college, work, and life.

MEASURES OF SUCCESS

- # of infants and toddlers on track with development and kindergarten readiness
- # of caregivers improving parenting and engagement skills
- # K-3 graders reading on grade level
- # students transitioning successfully from middle to high school
- # students passing core subjects
- # students graduating high school on time
- # students maintaining or improving attendance
- # youth improving social/emotional skills

Financial Security

Helping individuals achieve financial stability through employment, safeguarding income, and growing assets.

MEASURES OF SUCCESS

- # gaining employment
- # earning credentials
- # increasing income
- # better managing income and expenses
- # gaining assets (including homeownership)
- # obtaining benefits

Healthy Community

Helping individuals and their families to live healthy lives by accessing foundational needs: access to healthcare, food, housing, and personal safety.

MEASURES OF SUCCESS

- # of accessing physical and behavioral healthcare
- # accessing healthy food
- # babies experiencing healthy birth outcomes
- # receiving safety services
- # preventing future violence
- # receiving emergency shelter
- # securing or maintaining stable, permanent housing

Youth Success Goal: Children and youth ages 9-21 are ready for success in college, work, and life.

Strategy 1: Provide elementary, middle and high school youth with school or community-based programs and/or individualized supports.

Required Program Measures: <i>Programs must provide data for at least two of the following measures</i>	UWGG Technical Definition	Program's Data Sources and Collection Methods	Proposed Targets 2026-27		
			# Measured	# Achieved	% Achieved
# and % of children and youth who improve in soft skills, life skills, and/or prosocial behavior.	Measures improvement in soft and life skills such as communication, teamwork, self-confidence, leadership, problem solving, future orientation, time management, decision-making, and other prosocial behaviors that reduce delinquent behavior.	<p>Measuring number of students who complete and advance in Social-Emotional Learning curriculum</p> <p># Measured refers to students enrolled in the program who have taken the pre-test</p> <p># Achieved includes students who improve emotional regulation skills by 20% as measured by the Devereux Student Strengths Assessment (DESSA) over the course of the academic year. The assessment measures self-awareness, social awareness, self-management, goal-directed behavior, relationship skills, personal responsibility, decision-making, and optimistic thinking</p> <p>Instructor maintains student files in online database, including pre- and post-test scores</p>	150	105	70%

What is UWGG Looking For?

- Alignment
- Impact
- Collaboration

COLLABORATION:

2 or more programs or organizations that show coordination of services to achieve better client outcomes

Grantee Expectations

- Collect household income
- Quarterly progress reporting
- Strategic Partner

Eligibility

- *See RFA page 8*
- Program operating for at least 2 years
- At least one paid FTE
- Funds only used for Greater Greensboro
- Agency has NC Solicitation License
- Agency can provide financial documentation outlined on RFA page 6

Program Information

- Application Form
- Program Financial Summary

Agency Documentation

- 501c3
- Financial Documentation
- NC Solicitation License or exemption
- Board Membership
- Patriot Act Compliance

Timeline

Technical Assistance and Individual Consultations	December	Grant Seeker Meetings
	January 16, 2026:	Register Intent to Apply
	January 22:	Application Workshop (optional)
	FEBRUARY 11:	APPLICATION DEADLINE
	June:	Award Notifications
	June-July	Program Revisions and Agreements
	July 1:	Grant Period Begins

