



April 27, 2026 | Grandover Resort & Spa



Artwork by Ashley Vanore

2026 SPONSORSHIP & TABLE OPPORTUNITIES

Handbags for Hope is United Way of Greater Greensboro's signature fundraising event, blending philanthropy, celebration, and community to support families on their path to financial stability.

The 2026 event marks the 15th anniversary of Handbags for Hope and will feature presentation of the Legacy Award to Sue White, honoring her extraordinary commitment to the United Way's Family Success Centers.





2026 HANDBAGS FOR HOPE

Premier Sponsor- \$40,000 (SOLD)

- Exclusive Top-Tier logo recognition in all promotional materials
- Premium logo visibility placement on signage & digital screens
- Official Welcome with speaking opportunity at event
- VIP Experience with Premium seating for 40 guests
- Full page ad in event program

Platinum Sponsor- \$20,000

- High-level logo recognition in promotional materials
- High level logo visibility placement on signage & digital screens
- Opportunity to introduce a speaker at event
- Reserved Top-Tier Priority seating for 30 guests
- Half-page ad in event program

Gold Sponsor- \$15,000 (PENDING)

- Mid-level logo recognition event promotions and social media
- Logo/Name visibility on signage and digital screens
- Reserved Top-Tier seating for 25 guests
- Quarter-page ad in event program.

Silver Sponsor- \$10,000

- Logo/Name in event program
- Logo/Name on day of event signage
- Reserved Top-Tier seating for 20 guests

Event Component Sponsor- \$7,500

Opportunities: Live Auction, Silent Auction, Raffle, Checkout

- Logo/Name in event program
- Logo/Name recognition on Event Component Boards
- Reserved Top-Tier seating for 10 guests

Table Sponsor- \$5,000

- Name in event program
- Name displayed at event
- Reserved Mid-Tier seating for 10 guests

Table Host- \$2,500

- Name displayed at event
- Reserved Mid-Tier seating for 10 guests

Reserved Table - \$1,500

- Reserved seating for 10

Individual Tickets- \$150.00

→ unitedwaygso.org/handbags

For more details on sponsorship opportunities, please contact Julie Longmire Harrill at 336-708-0378 or julie.longmire@unitedwaygso.org.