

## REQUEST FOR APPLICATIONS: BOLD GOAL GRANT 2026-27

### Overview

**BOLD GOAL: As a community united in equity and lasting solutions, 3,000 households in greater Greensboro will leave generational poverty by 2030.**

To support our community in achieving this Bold Goal, United Way of Greater Greensboro seeks applications from programs or collaboratives that will collectively contribute to the progress of approximately **250 households** leaving generational poverty. This grant is for one year, and grant awards will range from \$75,000 to \$125,000 for individual programs or collaboratives.

Specifically, we are seeking efforts to serve adults and families in Greater Greensboro whose household incomes fall below the Federal Poverty Level for household size and that track the progress of these households as they move out of poverty. As a result of program services and interventions, adults served will increase income allowing the total household income to rise above the Federal Poverty Level for household size. These households will contribute to the community's progress toward the Bold Goal.

For questions or more information, contact Carie Jones-Barrow, Senior Director, Strategic Partnerships, at [carie.barrow@unitedwaygso.org](mailto:carie.barrow@unitedwaygso.org) or (336) 378-6613.

### Steps to Apply and Timeline

<b>1. December 16 @ 11:00 a</b>	<b>ATTEND MANDATORY GRANT SEEKER MEETING</b> <i><a href="#">Click here to register</a> for this virtual meeting. Recordings will be shared if you are unable to participate live.</i>
<b>2. Ongoing</b>	<b>RECEIVE OPTIONAL TECHNICAL ASSISTANCE</b> <i>Grant seekers may consult staff any time for questions or more information. Contact Carie Jones-Barrow, Senior Director of Strategic Partnerships, at: (336) 378-6613 or <a href="mailto:carie.barrow@unitedwaygso.org">carie.barrow@unitedwaygso.org</a> Or, <a href="#">schedule a 30-minute consultation by clicking here.</a></i>
<b>3. January 16, 2026 by 5:00 p</b>	<b>SUBMIT INTENT TO APPLY</b> <i>The Intent to Apply is a pre-application survey to verify eligibility and give access to UWGG's Online System, Andar. <a href="#">Click here to register the Intent to Apply</a></i>

4. February 11, 2026 by 5:00 p	<b>APPLICATION DEADLINE: Submit the complete Application Package:</b> <ol style="list-style-type: none"> <li>1. Agency Documentation</li> <li>2. Program Information</li> </ol> <i>The Application Package must be submitted via the UWGG Online System, Andar. See page 5 for the Application Checklist.</i>
5. June 2026	<b>RECEIVE NOTICE OF AWARD</b>
6. June-July 2026	<b>COMPLETE PROGRAM REVISIONS AND SUBMIT AGENCY STATEMENT OF AGREEMENT</b>
7. July 1, 2026	<b>GRANT PERIOD BEGINS</b>

## Requested Services

We seek to invest in services and interventions that include some combination of, but are not limited to, the following:

- Case management and supportive services
- Employment training, educational attainment, and job placement
- Removing barriers such as housing, childcare, literacy, physical and/or mental and behavioral health, transportation, or other basic needs

Applicants may request United Way financial support to:

- increase access to or remove gaps in services for clients in poverty.
- expand or enhance services to improve outcomes for clients.
- add new services to an existing program.
- remove barriers to success by providing direct client assistance such as educational stipends, supplies, transportation, and childcare.
- address impacts of the “benefits cliff.”
- facilitate interagency collaboration.

In addition, we will prioritize applicants that:

- submit a collaborative application with one or more organizations.
  - UWGG defines “collaboration” as two or more organizations showing coordination of services to achieve better outcomes and share joint accountability for client outcomes.
  - Collaboratives must designate a Lead Agency. If awarded, the lead agency will receive and administer UWGG funds. The lead agency is also responsible for all progress reporting and fulfillment of the Statement of Agreement with UWGG
- commit to **diversity, equity, and inclusion** in service delivery and agency operations. We make investments that align with the principles expressed in the [Diversity & Inclusion: A Statement of Principle](#) adopted by our Board of Directors in October 2020. United Way of Greater Greensboro is on a journey to engage and implement diversity, equity, and

inclusion practices, and we partner with organizations that are dedicated to improving equity in Greater Greensboro.

## Target Population

- Clients starting services must have household income that falls at or below 100% of the Federal Poverty Level:
  - The 2025 Federal Poverty Guideline for household size as established by U.S. Dept. of Health and Human Services. For more information, visit <https://aspe.hhs.gov/poverty-guidelines>
  - “Household income” is defined as the total gross income (salaries, wages, profits, cash benefits) for all people living in a home.
  - Household income must be verified through documentation such as tax returns, pay stubs, etc.
- The program or collaborative may target specific groups of individuals in poverty. Examples include:
  - Individuals who live in a specific census tract, neighborhood, or community in Greensboro Housing Authority.
  - Individuals involved in the justice system.
  - Individuals without high school equivalency.
  - Single parents with children under the age of 5.

## Grant Amount

- Applications for funding should be submitted based on a **one-year** proposal to achieve outcomes.
- **Grant awards will range from a minimum of \$75,000 per year to a maximum of \$125,000.**
- The evaluation will consider depth and breadth of services for the number of clients in relation to the requested grant amount.

## Grantee Requirements

- Collect verified household income data and track changes in that data over time.
- Obtain client consent to share personally identifiable information, including household income, with UWGG.
- Meet with UWGG staff quarterly.
- Submit quarterly progress reports (every 3 months) that include updates on:

### PRIMARY GOAL:

- Individuals who gain income placing the household over the FPL for household size (achieve the Bold Goal).

#### RELEVANT SUBGOALS:

- Individuals making progress on the path to achieving the Bold Goal as measured by:
  - Completing job skills training or demonstrate improved job readiness through interest and skills assessment, testing and counseling, soft and technical skills development, job search assistance, apprenticeship, or internships.
  - Completing high school equivalency.
  - Earning post-secondary, job-relevant licenses, certificates, degrees and/or credentials.
  - Gaining employment (unemployed individuals)
  - Increasing income through employment, even if the increased income does not place the household over the FPL.
  - Accessing public benefits that increase household income.

## Eligibility and Restrictions

To apply for funding, the organization and the program must meet the following eligibility criteria.

***For collaborative applications, all participating organizations must meet all eligibility requirements.***

- ☐ The organization(s) offering the program is tax-exempt and is one of the following:
  - Not-for-profit organization with 501(c)(3) status
  - Government agency
  - School or academic institution
- ☐ The organization(s) offering the program has a current NC Solicitation License or exemption.
- ☐ The organization is up to date filing annual IRS returns according to its tax-exempt status.
- ☐ The organization offering the program must have at least one paid full-time staff member or one FTE. Organizations operating only with volunteers may apply as part of a collaborative but may not serve as the lead agency.
- ☐ The program requesting funding has been operated by your organization for at least two years.
- ☐ Funds may only be used for residents of Greater Greensboro, defined as all of Guilford County excluding High Point and Jamestown. Programs that serve a broader geographical range must submit program budgets that reflect the cost of conducting services for Greater Greensboro and show that funds will only be used to support Greater Greensboro residents.

- ☐ The program may not require religious activities as a condition of service and must provide services to all clients regardless of faith or denomination. Furthermore, the organization's programs and affairs must be conducted without discrimination based on race, religion, skin color, sex, gender, gender identity, language differences, age, physical, mental, and developmental abilities, socioeconomic status, religion, national origin, or sexual orientation.
- ☐ Funds may not be used for an organization's ongoing operating support.
- ☐ Funds may not be used to support building or capital projects or campaigns.
- ☐ Previously funded organizations or programs with compliance violations are not eligible.
- ☐ Incomplete or late proposals will not be accepted.

## Application Checklist

- A complete Application Package consists of:
  1. **Program Information**
  2. **Agency Documentation**
- All Application Package components are submitted via the UWGG Online System, Andar.
- **Deadline for all agency and program information is Wednesday, February 11, 2026, by 5:00 p.m.**
- Starred items (\*) are UWGG templates.

### PROGRAM INFORMATION:

*The following documents are required for **each** program or collaborative applying for funding.*

- ☐ Application Form\*
- ☐ Outcome Measurement and Evaluation Plan\*
- ☐ Program Financial Summary\*
- ☐ Program Application Certification\*
- ☐ Measurement Tools as applicable

### AGENCY DOCUMENTATION:

*The following documents are required for the agency or organization that offers the program or programs. **For collaborative applications, all participating organizations must submit all information listed.***

- ☐ NC Solicitation License or Exemption Letter
- ☐ Patriot Act form\*
- ☐ Board of Directors Membership
- ☐ Financial documentation as determined by the agency's gross annual revenue and fiscal year end. **SEE CHART BELOW**

- **Find the column that aligns with your agency's gross annual revenue. Then find the row that aligns with your agency's fiscal year end. Your agency is required to submit all information listed in the corresponding square:**

	\$500,000 or more	\$300,000 to \$499,999	\$299,999 or less
<b>Year End 6/30</b>	<input type="checkbox"/> IRS 990 for year ending <b>6/30/2025</b> <input type="checkbox"/> <b>Certified Financial Audit</b> for year ending <b>6/30/2025</b> . Include Management and/or Compliance Findings if applicable.  <b>If the Audit and/or 990 do not meet the date requirement above, Agency must provide the following:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Internal financial statements (Balance Sheet and Income Statement) as of 6/30/2025 AND</li> <li><input type="checkbox"/> 990 and Audit for year ending 6/30/2024 (prior year)</li> </ul>	<input type="checkbox"/> IRS 990 for year ending <b>6/30/2025</b> <input type="checkbox"/> <b>Financial Review</b> for year ending <b>6/30/2025</b> .  <b>If the Audit and/or 990 do not meet the date requirement above, Agency must provide the following:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Internal financial statements (Balance Sheet and Income Statement) as of 6/30/2025 AND</li> <li><input type="checkbox"/> 990 and Review for year ending 6/30/2024 (prior year).</li> </ul>	<input type="checkbox"/> IRS 990 for year ending 6/30/2025  <b>If the 990 does not meet the date requirement above, Agency must provide the following:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Internal financial statements (Balance Sheet and Income Statement) as of 6/30/2025 AND</li> <li><input type="checkbox"/> 990 for year ending 6/30/2024 (prior year).</li> </ul>
<b>Year End 9/30</b>	<input type="checkbox"/> IRS 990 for year ending <b>9/30/2025</b> <input type="checkbox"/> <b>Certified Financial Audit</b> for year ending <b>9/30/2025</b> . Include Management and/or Compliance Findings if applicable.  <b>If the Audit and/or 990 do not meet the date requirement above, Agency must provide the following:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Internal financial statements (Balance Sheet and Income Statement) as of 9/30/2025 AND</li> <li><input type="checkbox"/> 990 and Audit for year ending 9/30/2024 (prior year)</li> </ul>	<input type="checkbox"/> IRS 990 for year ending <b>9/30/2025</b> <input type="checkbox"/> <b>Financial Review</b> for year ending <b>9/30/2025</b>  <b>If the Review and/or 990 do not meet the date requirement above, Agency must provide the following:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Internal financial statements (Balance Sheet and Income Statement) as of 9/30/2025 AND</li> <li><input type="checkbox"/> 990 and Audit for year ending 9/30/2024 (prior year)</li> </ul>	<input type="checkbox"/> IRS 990 for year ending <b>9/30/2025</b>  <b>If the 990 does not meet the date requirement above, Agency must provide the following:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Internal financial statements (Balance Sheet and Income Statement) as of 9/30/2025 AND</li> <li><input type="checkbox"/> 990 for year ending 9/30/2024 (prior year).</li> </ul>
<b>Year End 12/31</b>	<input type="checkbox"/> IRS 990 for year ending <b>12/30/2024</b> <input type="checkbox"/> <b>Certified Financial Audit</b> for year ending <b>12/31/2024</b> . Include Management and/or	<input type="checkbox"/> IRS 990 for year ending <b>12/30/2024</b> <input type="checkbox"/> <b>Financial Review</b> for year ending <b>12/31/2024</b> .	<input type="checkbox"/> IRS 990 for year ending <b>12/30/2024</b> <input type="checkbox"/> <b>Internal financial statements</b> (Balance Sheet and Income Statement) as of <b>12/31/2025</b> .

	Compliance Findings if applicable. <input type="checkbox"/> <b>Internal financial statements</b> (Balance Sheet and Income Statement) as of <b>12/31/2025</b> .	<input type="checkbox"/> <b>Internal financial statements</b> (Balance Sheet and Income Statement) as of <b>12/31/2025</b> .	
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## Evaluation Process and Awarding of Funding

- Grant Applications are reviewed by a committee of volunteers. Applicants recommended for funding are then approved by the UWGG Board of Directors.
- Applicants are not guaranteed to be awarded funding. Funding decisions will be communicated to the applicant on or before the award date specified in the application timeline. All decisions are final and not subject to appeal.
- Applicants awarded funding will be notified in writing. The award notification will specify requirements and deadlines that must be met prior to the release of funds. These requirements will include, but are not limited to, the following:
  - Attend an orientation and planning session
  - Submit program revisions
  - Submit Statement of Agreement
  - Submit ACH Payment Form
- Any agency with a UWGG-funded program, or as the lead agency for a UWGG-funded collaborative, is a Strategic Partner. Grant payments to Strategic Partners are issued monthly through electronic funds transfer. Donor designations made to a Strategic Partner through the UWGG Annual Campaign are applied toward the agency's total grant amount. In other words, agency designations are *not* additional dollars over and beyond the total grant amount. If an agency's total designations exceed the total investment approved by the Board of Directors, the excess will also be distributed to the agency. These funds are unrestricted and not subject to United Way oversight.