

# REQUEST FOR APPLICATIONS: COMMUNITY IMPACT GRANT 2026-27

## Contents

- Overview: p. 1
- Steps to Apply and Timeline: .....p. 2
- Grant Details: .....p. 2
- Requested Strategies and Required Program Measures: .....p. 3
- Eligibility and Restrictions: .....p. 8
- Application Checklist: .....p. 8
- Evaluation Process and Awarding of Funding: .....p. 10

## Overview

Our 2026-27 Community Impact Grants seek to invest financial contributions that address root causes of poverty. By supporting frontline work with committed partners, Community Impact Grants will deliver the building blocks of stability for thousands of neighbors across our community. United Way of Greater Greensboro seeks applications for one-year grants to achieve measurable impact toward the following goals:

### YOUTH OPPORTUNITY

1. Children reach key developmental milestones to ensure school readiness and on-grade reading by age 8.
2. Children and youth ages 9-21 are ready for success in college, work, and life.

### FINANCIAL SECURITY

1. Adults gain employment and increase earned income on the path out of poverty.
2. Households access benefits, safeguard income, and grow assets for financial stability, including homeownership.

### HEALTHY COMMUNITY

1. People have access to and utilize healthcare and nutrition services.
2. Babies experience healthy birth outcomes.
3. People receive housing services to address housing instability.
4. People have access to safety services and prevent future violence.

See below for full grant information. For individual questions or assistance, contact Carie Jones-Barrow, Senior Director, Strategic Partnerships, at [carie.barrow@unitedwaygso.org](mailto:carie.barrow@unitedwaygso.org) or (336) 378-6613.

## Steps to Apply and Timeline

1. December 17 @ 9:00 a	<b>ATTEND MANDATORY GRANT SEEKER MEETING</b> <i><a href="#">Click here to register</a> for this virtual meeting. Recordings will be shared if you are unable to participate live.</i>
2. Ongoing	<b>RECEIVE OPTIONAL TECHNICAL ASSISTANCE</b> <i>Grant seekers may consult staff any time for questions or more information. Contact Carie Jones-Barrow, Senior Director of Strategic Partnerships, at: (336) 378-6613 or <a href="mailto:carie.barrow@unitedwayqso.org">carie.barrow@unitedwayqso.org</a>. Or, <a href="#">schedule a 30-minute consultation by clicking here</a>.</i>
3. January 16, 2026 by 5:00 p	<b>SUBMIT INTENT TO APPLY</b> <i>The Intent to Apply is a pre-application survey to verify eligibility and give access to UWGG's Online System, Andar. <a href="#">Click here to register the Intent to Apply</a></i>
4. February 11, 2026 by 5:00 p	<b>APPLICATION DEADLINE: Submit the complete Application Package:</b> <ol style="list-style-type: none"> <li>1. Agency Documentation</li> <li>2. Program Information</li> </ol> <i>The Application Package must be submitted via the UWGG Online System, Andar. See page 8 for the Application Checklist.</i>
5. June 2026	<b>RECEIVE NOTICE OF AWARD</b>
6. June-July 2026	<b>COMPLETE PROGRAM REVISIONS AND SUBMIT AGENCY STATEMENT OF AGREEMENT</b>
7. July 1, 2026	<b>GRANT PERIOD BEGINS</b>

## Grant Details

### TARGET POPULATION

- We prioritize investment in programs or collaboratives that serve **a high percentage** of households in poverty and may include low-income households.
  - “In poverty” is defined as living at or below the current Federal Poverty Guideline for household size as established by U.S. Dept. of Health and Human Services. For more information, visit <https://aspe.hhs.gov/poverty-guidelines>. *Please note: Federal Poverty Guidelines are updated every January.*
  - Low-income households are defined as 100% to 200% FPL.
  - School-aged children receiving free (130% FPL) and reduced (185% FPL) meals are included in our target population.
- **Grant recipients are required to collect household income.**
  - “Household income” is the total gross income (salaries, wages, profits, cash benefits) for all people living in a home.

- Household income may be verified through paystubs, tax returns, receipt of other income supports, or self-report.
- For clients who are school-aged children, the receipt of free (130% FPL) and reduced (185% FPL) meals at a school in Greensboro is sufficient documentation, or attendance at a GCS school with [Community Eligibility Provision](#).

## GRANT AMOUNT:

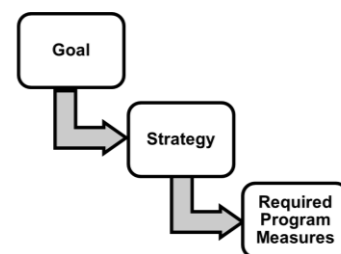
- Grants are for one year only, for the funding period July 1, 2025 – June 30, 2026.
- **Applicants may request funding as follows:**
  - **Single programs: \$25,000 or \$50,000.** If awarded, programs will receive their full request amount and no less.
  - **Collaboratives: \$50,000 or \$75,000.** If awarded, collaboratives will receive their full request amount and no less.
- No funding request may exceed 50% of the proposed total program budget for Greater Greensboro services.

## DIVERSITY, EQUITY AND INCLUSION

- Through our Strategic Partner grants process, we continue to make investments that align with the principles expressed in the [Diversity & Inclusion: A Statement of Principle](#) adopted by our Board of Directors in October, 2020. United Way of Greater Greensboro is on a journey to engage and implement diversity, equity, and inclusion practices, and we partner with organizations that are dedicated to improving equity in Greater Greensboro.

## Requested Strategies and Required Program Measures

- United Way of Greater Greensboro's funding **Goals** are organized under Impact pillars.
- Under each Goal, there are identified **Strategies**. Strategies are the services and approaches to impact we request and seek to invest in.
- Each Strategy has **Required Program Measures**. Each program or collaboration must demonstrate the ability to create impact through Required Program Measures.



Programs may apply with more than one goal and strategy, but they must provide data for the Required Program Measures for all selected strategies.

## YOUTH OPPORTUNITY

Goals under Youth Opportunity focus on making sure children and youth are on the path to leaving generational poverty, from the time they are born until they find a career. Individuals to serve include

pregnant and parenting adults along with infants, children, and youth living in households at or below the federal poverty threshold. School-age children receiving free (130% FPL) and reduced (185% FPL) meals are included in this focus.

<b>Birth to 8 Goal: Children reach key developmental milestones to ensure school readiness and on-grade reading by age 8.</b>	
<b>Strategy 1:</b> Provide high quality early care and education, family engagement, health, and/or early intervention services to children aged birth to kindergarten entry and their caregivers.	
<b>Required Program Measures:</b> <i>Programs must measure at least one Child Outcome AND at least one Caregiver Outcome.</i>	<b>UWGG Technical Definition</b>
<b>Child Outcomes</b>	
1. # and % of infants and toddlers achieving developmental milestones	Measures behaviors or physical skills (social/emotional, language/communication, cognitive, movement/physical) seen in infants and children as they grow and develop, which differ for each age range. These can include rolling over, crawling, walking, and talking.
2. # and % of children receiving appropriate preventative health services	Tracks receipt of preventative health services such as well-child visits, immunizations, behavioral assessments, and scheduled screenings.
3. # and % of children developmentally on track with 5 school readiness domains	Measures preschoolers for proficiency in the 5 kindergarten readiness domains: 1. physical development; 2. approaches to learning; 3. language and literacy development; 4. cognitive and intellectual development; 5. social and emotional skills
<b>Caregiver Outcomes</b>	
4. # and % of caregivers demonstrating an understanding of developmentally appropriate milestones	Tracks caregivers who are assessed on capability to observe and adequately identify their child's pathway to reaching developmental milestones, through tests or questionnaires.
5. # and % of caregivers who improve parenting skills	Tracks caregiver-child interactions, and documents improvement of the caregiver's behavior demonstrated in the context of the child's needs (for example: Keys to Interactive Parenting Scale)
6. # and % of caregivers demonstrating improved engagement with their children	Measures engagement that could include such activities as reading daily to their children, demonstrating attentiveness to their child's needs, and supporting learning at home.
<b>Strategy 2:</b> Provide academic and literacy support to children in K-3rd grade.	
<b>Required Program Measures:</b> <i>Choose at least one of the following measures:</i>	<b>UWGG Technical Definition</b>

1. # and % of children (K-2) reading at grade level	Measures number of K-2 <sup>nd</sup> graders who are reading below grade level at the start of services and improve to on-grade reading.
2. # and % of 3rd graders reading at grade level	Measures number of 3 <sup>rd</sup> graders who are reading below grade level at the start of services and improve to on-grade reading.
1. # and % of children who are chronically absent, or at risk of chronic absence, who improve or maintain satisfactory school attendance	Measures school-aged children K-3 <sup>rd</sup> grade with a history or risk of chronic school absence who maintain or improve their attendance during the school year because of program services. "Chronic absence" means missing more than 10% of school days for any reason.

<b>Youth Success Goal: Children and youth ages 9-21 are ready for success in college, work, and life.</b>	
<b>Strategy 1:</b> Provide elementary, middle, and high school youth with school or community-based programs and/or individualized supports.	
<b>Required Program Measures:</b> <i>Programs must provide data for at least two of the following measures.</i>	<b>UWGG Technical Definition</b>
2. # and % of youth who transition on time from middle school to high school	Tracks youth served who are promoted on time to high school at the conclusion of their final expected year of middle school.
3. # and % of middle/high school youth who earn passing grades in Core subjects.	Refers to students who earn a passing grade, based on locally determined standards, in Core subject areas (includes English language arts, math, science, and social studies)
4. # and % of children who are chronically absent, or at risk of chronic absence, who improve or maintain satisfactory school attendance	Measures children ages 9+ with a history or risk of chronic school absence who maintain or improve their attendance during the school year because of program services. "Chronic absence" means missing more than 10% of school days for any reason.
5. # and % of youth who graduate high school on time.	Tracks students served who obtain a standard high school/secondary school diploma within four years of entering high school.
6. # and % of children and youth who improve in soft skills, life skills, and/or prosocial behavior.	Measures improvement in soft and life skills such as communication, teamwork, self-confidence, leadership, problem solving, future orientation, time management, decision-making, and other prosocial behaviors that reduce delinquent behavior.

## FINANCIAL SECURITY

Goals under Financial Security focus on helping adults earn more through employment, keep more through strategies to safeguard income and lower their cost of living, and grow more by accumulating and maintaining assets that gain value and break the cycle of poverty for future generations.

**Employment Goal: Adults gain employment and increase income on the path out of poverty.**

**Strategy 1:** Provide employment services, training, and adult education.

<b>Required Program Measures:</b> <i>Programs using this Strategy must provide data for at least two of the following measures.</i>	<b>UWGG Technical Definition</b>
1. # and % of individuals who complete job skills training	Measures clients who complete a job skills training or demonstrate improved job readiness that could include interest and skills assessment, testing and counseling, soft and technical skills development, basic skills development, job search assistance, apprenticeship, or internship.
2. # and % of individuals completing high school equivalency	Measures adult clients without a high school diploma who complete high school equivalency (HSE OR GED) because of program services.
3. # and % of individuals who earn post-secondary, job-relevant licenses, certificates, degrees and/or credentials	Measures clients who complete these credentials because of program services. This measure can include CDL but not regular driver's licenses.
4. # and % of individuals who gain employment	Tracks unemployed clients who gain employment because of program services.
5. # of individuals who increase income through employment.	Measures unemployed or employed clients who improve their financial situation by getting a raise, getting benefits, or getting a new job with higher income, <i>even if the increased income does not place the household over the FPL.</i>

**Financial Stability Goal: Households safeguard income and grow assets for financial stability.**

**Strategy 1:** Provide education, counseling, coaching, and/or legal services linked to financial stability.

<b>Required Program Measures:</b> <i>Choose at least ONE of the following measures</i>	<b>UWGG Technical Definition</b>
1. # and % of individuals who better manage disposable income by accessing public benefits or reducing expenses.	Disposable income, different from discretionary income, is the net pay remaining after taxes, covering both essential and nonessential expenses. This indicator measures individuals who access public benefits (e.g., Earned Income Tax Credit, SNAP), reduce expenses through budgeting, or change financial behaviors to better manage disposable income for basic needs and living expenses.
2. # and % of individuals who grow savings or assets by improving credit score, decreasing debt, or gaining assets.	Measures individuals who start or expand savings accounts, purchase homes or property, repair credit, or decrease personal debt.

## HEALTHY COMMUNITY:

Access to healthcare, both physical and behavioral, and healthy births plus housing, food, and personal safety are foundational and must be addressed for households to stay on the path to leave poverty.

<b>Healthcare Goal: People have access to and utilize healthcare and nutrition services.</b>	
<b>Strategy 1:</b> Provide access to physical and behavioral healthcare services, health insurance, and/or nutrition services.	
<b>Required Program Measures:</b> <i>Choose at least ONE of the following measures</i>	<b>UWGG Technical Definition</b>
1. # of individuals accessing and utilizing physical healthcare services and supports	Tracks individuals accessing and utilizing preventative health services, specialty health services, medical case management or coordination of care
2. # and % of babies served who experience healthy birth outcomes	Measures lowering rates of infant mortality, preterm births, and low birthweights by tracking full term birth, healthy birth weight, reaching 1 <sup>st</sup> birthday, etc.
3. # of individuals accessing and utilizing behavioral health services and supports	Tracking individuals accessing and utilizing mental health, psychiatric, marriage and family counseling, and addictions treatment)
4. # of individuals obtaining health insurance or Orange Card	Tracking individuals obtaining health insurance as a direct result of program services. This may include qualifying for Orange Card.
5. # of individuals accessing and utilizing healthy food/nutrition services	Tracking individuals receiving food or meals at food pantries, community feeding sites, or other nutrition services.

<b>Housing Goal: People receive housing services to address housing instability.</b>	
<b>Strategy 1:</b> Provide housing services to address housing instability.	
<b>Required Program Measures:</b> <i>Choose at least ONE of the following measures</i>	<b>UWGG Technical Definition</b>
1. # of individuals receiving temporary or transitional shelter.	Tracks clients who are unhoused and receiving emergency or temporary housing with supportive services, bridging the gap from homelessness to permanent housing.
2. # of individuals securing permanent housing	Tracks clients who have successfully moved into stable housing solutions with no designated length of stay. Can include permanent supportive housing.
3. # of individuals maintaining permanent housing	Tracks clients at risk of losing permanent housing who remain in their homes because of program services that may include case management, financial assistance, foreclosure prevention, preserving tenancy in eviction proceedings, or other services.

<b>Safety Goal: People have access to safety services and prevent future violence.</b>	
<b>Strategy 1:</b> Ensure people in dangerous situations are protected from violence.	
<b>Required Program Measures:</b> <i>Choose at least ONE of the following measures</i>	<b>UWGG Technical Definition</b>

1. # and % of clients with reduced chances of future violence or abuse.	Tracks victims or survivors of violence or abuse who have taken steps to reduce the chances of violence or abuse recurring through safety planning, shelter placement, emergency protective orders, legal assistance, child or adult advocacy, or other services.
2. # and % of clients who receive trauma-informed services.	Tracks clients receiving safety services that are trauma-informed, including counseling.

## Eligibility and Restrictions

To apply for funding, the organization and the program must meet the following eligibility criteria. ***For collaborative applications, all participating organizations must meet all eligibility requirements.***

- ☐ The organization(s) offering the program is tax-exempt and is one of the following:
  - ☐ Not-for-profit organization with 501(c)(3) status
  - ☐ Government agency
  - ☐ School or academic institution
- ☐ The organization(s) offering the program has a current NC Solicitation License or exemption.
- ☐ The organization is up to date filing annual IRS returns according to its tax-exempt status.
- ☐ The organization offering the program must have at least one paid full-time staff member or one FTE. Organizations operating only with volunteers may apply as part of a collaborative but may not serve as the lead agency.
- ☐ Full-time childcare programs are not eligible.
- ☐ The program requesting funding has been in operation by your organization for at least two years.
- ☐ Funds may only be used for residents of Greater Greensboro, defined as all of Guilford County excluding High Point and Jamestown. Programs that serve a broader geographical range must submit program budgets that reflect the cost of conducting services for Greater Greensboro and show that funds will only be used to support Greater Greensboro residents.
- ☐ The program may not require religious activities as a condition of service and must provide services to all clients regardless of faith or denomination. Furthermore, the organization's programs and affairs must be conducted without discrimination based on race, religion, skin color, sex, gender, gender identity, language differences, age, physical, mental, and developmental abilities, socioeconomic status, religion, national origin, or sexual orientation.
- ☐ Funds may not be used for an organization's ongoing operating support.
- ☐ Funds may not be used to support building or capital projects or campaigns.
- ☐ Previously funded organizations or programs with compliance violations are not eligible.
- ☐ Incomplete or late proposals will not be accepted.

## Application Checklist

- A complete Application Package consists of:



## 1. Program Information

## 2. Agency Documentation

- All Application Package components are submitted via the UWGG Online System, Andar.
- **Deadline for all agency and program information is Wednesday, February 11, 2026, by 5:00 p.m.**
- Starred items (\*) are UWGG templates.

### PROGRAM INFORMATION:

The following documents are required for **each** program or collaborative applying for funding.

- ☐ Application Form\*
- ☐ Outcome Measurement and Evaluation Plan\*
- ☐ Program Financial Summary\*
- ☐ Program Application Certification\*
- ☐ Measurement Tools as applicable

### AGENCY DOCUMENTATION:

The following documents are required for the agency or organization that offers the program or programs. **For collaborative applications, all participating organizations must submit all information listed.**

- ☐ NC Solicitation License or Exemption Letter
- ☐ Patriot Act form\*
- ☐ Board of Directors Membership
- ☐ Financial documentation as determined by the agency's gross annual revenue and fiscal year end. **SEE CHART BELOW**
  - **Find the column that aligns with your agency's gross annual revenue. Then find the row that aligns with your agency's fiscal year end. Your agency is required to submit all information listed in the corresponding square:**

	\$500,000 or more	\$300,000 to \$499,999	\$299,999 or less
Year End 6/30	<input type="checkbox"/> IRS 990 for year ending <b>6/30/2025</b> <input type="checkbox"/> <b>Certified Financial Audit</b> for year ending <b>6/30/2025</b> . Include Management and/or Compliance Findings if applicable.  <b>If the Audit and/or 990 do not meet the date requirement above, Agency must provide the following:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Internal financial statements (Balance Sheet and Income Statement) as of 6/30/2025 AND</li> </ul>	<input type="checkbox"/> IRS 990 for year ending <b>6/30/2025</b> <input type="checkbox"/> <b>Financial Review</b> for year ending <b>6/30/2025</b> .  <b>If the Audit and/or 990 do not meet the date requirement above, Agency must provide the following:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Internal financial statements (Balance Sheet and Income Statement) as of 6/30/2025 AND</li> <li><input type="checkbox"/> 990 and Review for year ending 6/30/2024 (prior year).</li> </ul>	<input type="checkbox"/> IRS 990 for year ending 6/30/2025  <b>If the 990 does not meet the date requirement above, Agency must provide the following:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Internal financial statements (Balance Sheet and Income Statement) as of 6/30/2025 AND</li> <li><input type="checkbox"/> 990 for year ending 6/30/2024 (prior year).</li> </ul>

	<input type="checkbox"/> 990 and Audit for year ending 6/30/2024 (prior year)		
Year End 9/30	<input type="checkbox"/> IRS 990 for year ending <b>9/30/2025</b> <input type="checkbox"/> <b>Certified Financial Audit</b> for year ending <b>9/30/2025</b> . Include Management and/or Compliance Findings if applicable.  <b>If the Audit and/or 990 do not meet the date requirement above, Agency must provide the following:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Internal financial statements (Balance Sheet and Income Statement) as of 9/30/2025 AND 990 and Audit for year ending 9/30/2024 (prior year)</li> </ul>	<input type="checkbox"/> IRS 990 for year ending <b>9/30/2025</b> <input type="checkbox"/> <b>Financial Review</b> for year ending <b>9/30/2025</b>  <b>If the Review and/or 990 do not meet the date requirement above, Agency must provide the following:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Internal financial statements (Balance Sheet and Income Statement) as of 9/30/2025 AND</li> <li><input type="checkbox"/> 990 and Audit for year ending 9/30/2024 (prior year)</li> </ul>	<input type="checkbox"/> IRS 990 for year ending <b>9/30/2025</b>  <b>If the 990 does not meet the date requirement above, Agency must provide the following:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Internal financial statements (Balance Sheet and Income Statement) as of 9/30/2025 AND</li> <li><input type="checkbox"/> 990 for year ending 9/30/2024 (prior year).</li> </ul>
Year End 12/31	<input type="checkbox"/> IRS 990 for year ending <b>12/30/2024</b> <input type="checkbox"/> <b>Certified Financial Audit</b> for year ending <b>12/31/2024</b> . Include Management and/or Compliance Findings if applicable. <input type="checkbox"/> <b>Internal financial statements</b> (Balance Sheet and Income Statement) as of <b>12/31/2025</b> .	<input type="checkbox"/> IRS 990 for year ending <b>12/30/2024</b> <input type="checkbox"/> <b>Financial Review</b> for year ending <b>12/31/2024</b> . <input type="checkbox"/> <b>Internal financial statements</b> (Balance Sheet and Income Statement) as of <b>12/31/2025</b> .	<input type="checkbox"/> IRS 990 for year ending <b>12/30/2024</b> <input type="checkbox"/> <b>Internal financial statements</b> (Balance Sheet and Income Statement) as of <b>12/31/2025</b> .

## Evaluation Process and Awarding of Funding

- Grant Applications are reviewed by a committee of volunteers. Applicants recommended for funding are then approved by the UWGG Board of Directors.
- Applicants are not guaranteed to be awarded funding. Funding decisions will be communicated to the applicant on or before the award date specified in the application timeline. All decisions are final and not subject to appeal.
- Applicants awarded funding will be notified in writing. The award notification will specify requirements and deadlines that must be met prior to the release of funds. These requirements will include, but are not limited to, the following:
  - Attend an orientation and planning session
  - Submit program revisions
  - Submit Statement of Agreement
  - Submit ACH Payment Form
- Any agency with a UWGG-funded program, or as the lead agency for a UWGG-funded collaborative, is a Strategic Partner. Grant payments to Strategic Partners are issued monthly

through electronic funds transfer. Donor designations made to a Strategic Partner through the UWGG Annual Campaign are applied toward the agency's total grant amount. In other words, agency designations are *not* additional dollars over and beyond the total grant amount. If an agency's total designations exceed the total investment approved by the Board of Directors, the excess will also be distributed to the agency. These funds are unrestricted and not subject to United Way oversight.